

Nixon Hints at Khrushchev Visit to U. S.

Calls for Leaders To Talk

DEGYTARSK, U. S. S. R. (UPI) — Vice President Richard M. Nixon told a Russian miner in the depths of a dark copper mine in the Urals today that "our leaders must have a chance to talk seriously in a climate where something can be done without resort to force."

Nixon's remarks were construed as a broad hint of a possible meeting between President Eisenhower and Soviet Premier Nikita Khrushchev. Some people around Nixon feel strongly that a Khrushchev visit to the United States would be helpful.

NIXON'S COPPER mine appeal for a top leadership talk followed by one hour a similar suggestion made in front of a Russian audience in a nearby area.

Shortly before going 700 feet down into the mine, Nixon said in drinking a toast at a lunch given by officials:

"This certainly is an occasion to point out that what we need for the future is to reduce the suspicion and reduce the area of conflict which exists."

"CERTAINLY ONE of the most effective ways is not by letters and not by statements made half-way around the world, but by personal contacts such as this today. I do not mean that personal contact, will solve our difficulties, but it will serve to reassure each of us and reduce the area and it does create a climate in which difficulties can be solved without resort to force."

"This occasion is for this reason a most happy one for all of us. I hope that it may be one of the first steps toward understanding and will be followed by other increasing contacts among leaders and people."

FROM THE LUNCH, Nixon went to the mine head, donned a miner's outfit, and with a group of mine officials and members of his entourage, went by elevator 700 feet down into the innards of the Russian Urals.

People around Nixon are understood to feel strongly that a visit to the United States by Khrushchev would serve a useful purpose. The vice president has not committed himself on whether he feels such an invitation should be extended, but had indicated in the past that he leans in favor of such a visit.

The vice president and his wife and their party went into the industrial heartland of Russia today to visit a steel tubing mill and a copper mine and were welcomed by the biggest crowds so far, an estimated 30,000 persons.

Frances Baxter, Here 20 Years, Succumbs at 93

A graveside funeral for Mrs. Frances Ellen Baxter, who died at her home at 517 Camino Paco-cela Tuesday, will be held at 10:30 a.m., Saturday, in the Mountain View Chapel and Cemetery in Altadena.

Mrs. Baxter, 93, had been a resident here for the past 20 years and celebrated both her 50th and 60th wedding anniversaries — in 1947 and in 1957 — here. Her husband died shortly after the latter date.

The matron was born in Iowa on July 12, 1866, but came to California in 1902. The Baxters moved to Palm Springs in 1939.

She is survived by two daughters — Mrs. Blanche E. Long and Mrs. Clema Granger, both of Palm Springs — and by four grand children, 10 great grandchildren and three great, great grandchildren.

Funeral arrangements locally are under the direction of Wiefels and Son, Rev. R. B. Harris of the St. Mark's Episcopal Church of Altadena will conduct the graveside service in Mountain View Cemetery Saturday.

COURT FINES CUTIE FOR ASKING DATE OF MARRIED CLERK

CHICAGO (UPI) — Jane Caroselli, 25, learned Wednesday that all is not necessarily fair in love and war.

Woman's Court Judge George L. Quilici ordered the pretty brunette to quit harassing Bernard Spena, 21, a handsome, happily married department store clerk.

The store hailed Miss Caroselli into court on charges she was impairing Spena's work by pestering him constantly for dates.

"I didn't mean it," Miss Caroselli protested. "I was just teasing him."

"I go out with a lot of fellows. I don't have to pick on a married fellow. If you know what I mean."

Teasing or no, cut it out, ordered the judge, who fined Miss Caroselli \$2 for disorderly conduct but suspended the fine on her promise to keep out of Spena's hair.

WEATHER

Desert area forecast:
Variable cloudiness today through Friday with scattered afternoon and night-time showers and thunderstorms. Little change in temperatures. High today 95 to 110.
Yesterday's high was 113, the low 76.

The Desert Sun

The Desert Empire's Daily Newspaper

VOL. XXXII, No. 264

12 Pages

Palm Springs, California, Thursday, July 30, 1959

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Gromyko, Soviet Pull Diplomatic Switch Deny Agreement on End to Geneva Meet



"WEIGHING IN" NEW equipment at Palm Springs now Postal Station No. 2 are assistant postmaster Joseph G. Clapp and Mrs. Marie Clark, postal clerk at the new station. Now open for business the station is located in the new Mayfair Market at 940 South Palm Canyon Drive, offering such regular post office services as stamp and envelope sales, money order and parcel post services. The station is open from 9 a.m. to 5:30 p.m., Monday through Friday, and from 9 a.m. to noon on Saturdays. (Desert Sun Photo).

COURT HOLDS U.S. REDS 'SUBVERSIVE'

WASHINGTON (UPI) — The U. S. Court of Appeals ruled today that the Communist party must register with the government under the 1950 Subversive Activities Law. The Justice Department has been trying to win the case for about nine years.

Today's opinion was written by Chief Judge E. Barrett Prettyman. He was joined by Circuit Judge John A. Danaher.

CIRCUIT JUDGE David L. Bazelon dissented. He urged sending the case back to the Subversive Activities Control Board for a fourth round of hearings.

Today's ruling will probably be appealed to the U. S. Supreme Court by the Communist party.

On three occasions, the Subversive Activities Control Board has ruled the U. S. Communist party is under the domination of Moscow.

THE LAW REQUIRES "communist-action" organizations to register, open their books, and label their propaganda.

The act was the first legislation aimed at the Communist party as an organization rather than at individual members.

In appealing the case from the board's third decision against it, the party raised numerous points dealing with specific items of testimony.

Tate Resigns Chamber Post

PALM DESERT — Russ Tate today announced his resignation as manager of the Palm Desert Chamber of Commerce, to enter the photographic business here. Tate had served as chamber manager since Feb. 1.

Permit Adequate Screening

Interim Dump Site May Be Answer--Planning Director

County Planning Director Tyler Suess today said that use of the Cathedral City dump as an "interim site" for a new resort area, county-operated dump may be "a happy solution to our problem."

Suess said he thought it might be "very practical" to use the 55-acre Cathedral City dump until the county can adequately screen an 80-acre Ramon Road parcel it hopes to purchase for permanent dump site.

"I THINK THE County Planning Commission will go along with this idea if it is at all practical," Suess remarked. "It could be a very happy solution to our problem."

The "problem" in this case is the problem of acquiring a resort area dump site that will meet the approval of the five desert communities which it will serve.

Purchase of the 80-acre site, located off Ramon Road at the Southern Pacific Railroad dike, was recommended by the planning commission and hotly protested by the Thousand Palms Chamber of Commerce.

USE OF THE Cathedral City dump as an interim measure was suggested here Tuesday at a conference attended by county officials and representatives of Palm Springs, Thousand Palms, Palm Desert, Rancho Mirage and Cathedral City — the communities which will be served by the new county dump.

Suess said the county will probably purchase the 80-acre parcel, in preference to undertaking potentially costly condemnation proceedings against another proposed site.

BUT, HE ADDED, use of the Cathedral City dump on a temporary basis would give the county time to screen the recommended site from Ramon Road traffic.

Suess also pointed out that if the 80-acre parcel is purchased, the border of the permanent dump location will be set back at least 300 feet north of Ramon Road and hidden from view by landscaping.

Meanwhile, county officials plan to examine the feasibility of using Cathedral City's waste disposal site, which apparently has water

Indian Wells Site Appraisal Set for Board

May Influence Location for Junior College

PALM DESERT — Junior college trustees are expected to swing into the semi-final stages of their search for a college site tonight. Appraisers' reports on a prospective and hotly contested site at Indian Wells Cove will be handed to the board at 7:30 p.m. in the Coachella Valley Junior College District office here.

DISTRICT OFFICIALS declined to comment on the substance of the reports, but indicated that the college Board of Trustees will act "one way or the other" on the cove property owned by Oilman Ray Ryan.

Which means that the board will probably either proceed with action to acquire the site or drop it entirely from their list of four possible locations marked as "acceptable" by the state.

At any rate, College President Roy McCall expected the board to take some sort of "semi-final" action tonight as a result of the appraisers' reports.

OPPOSITION to the board's apparent determination to secure the site reached its high point last Thursday night when trustees hosted a delegation of Palm Springs civic leaders who urged that the college be located midway between Palm Springs and Indio, pointing out that the cove was located just a few miles west of Indio.

That same night, the board took another step towards condemnation of the cove property by authorizing the employment of two appraisers to chart its value.

The appraisers, Herbert Foster, of Palm Springs, and Shaler G. Wilder, of Indio, have completed their reports, McCall said, and have submitted them for board consideration.

Any further action on the cove site is apparently dependent upon the appraisal values — if they're too high, the board may well drop the site entirely.



MOZART—AND ALL THAT JAZZ—is the order of the day for a class of beginning band musicians, who meet twice weekly in a City Recreation Department class being taught by instructor Hugh Givens in Nellie Coffman Junior High School. Youthful clarinetist Steve Willis, who sits in front of trumpet players Paul Labin, Stan Clark and

Mike Udow, found that hands over ears is good insurance against any off-notes the threesome delivers. Another class—composed of 13 intermediate hands—also meets under Givens' direction through the Recreation Department program. See other Recreation Photos Page 2. (Desert Sun Photo).

McNaught Buys 'Our Dames' for U.S. Distribution

Special to The Desert Sun
NEW YORK CITY — "Our Dames," the zany cartoon feature that playfully teases ostentatious Palm Springs matrondom, has been purchased for national release by the McNaught Syndicate, it was announced today.

The cartoon feature, which first appeared in the society section of the Palm Springs Desert Sun, will be offered to McNaught clients "immediately," according to Milford Marcus, president of the syndicate.

The cartoon is co-authored by writer-satirist George Shaw and artist-writer Gene Poinc.

"Naturally, we intend to keep the 'dames' in their natural habitat — a plush, bejeweled Palm Springs," a plush, bejeweled Palm Springs. The syndicate feels confident that the rest of the nation will come to know and love the 'dames' in the same manner that Palm Springs readers have."

The Shaw-Poinc combination becomes one of the youngest entries in the McNaught ledger, Marcus noted. Shaw is 23 and his confrere, Poinc, just 25.

NOVEMBER SPACE PROBE TO PAVE WAY FOR SHOTS TO MARS

WASHINGTON (UPI) — A deep space probe planned for November may foreshadow a rocket shot toward Mars next year.

Scientists believe they could track a probe as far as Mars with radio transmitting and receiving gears now or soon to be available.

How close they could come to Mars with existing rocket and guidance equipment is another matter. A miss of many thousands of miles appears unavoidable.

Still, a shot in the general direction of the red planet, when it reaches a favorable position for such an attempt on Oct. 1, 1960, would provide a good test of long-distance communications over planetary routes.

The National Aeronautics and Space Administration NASA would not comment on suggestions that a Mars shot may be on the agenda for next year.

LILLIE GOFF, HERE 39 YEARS, PASSES

Mrs. Lillie C. Goff, 74, pioneer Palm Springs hotel owner, died at Loma Linda Hospital last night after a year-long illness. She was a Palm Springs resident for 39 years and was the sister of another Village pioneer, Zeddie Bunker.

A NATIVE OF St. James, Mo., Mrs. Goff came to Palm Springs in 1921 to visit her sister and became a permanent resident, according to her family.

Mrs. Goff and her late husband, Frank, opened the Goff Motel, one of the first Village hostilities. It is now known as the El Morocco Hotel. Mr. Goff died at Loma Linda Hospital about eight years ago. Mrs. Goff lived at 962 North Indian Avenue at the time of her death.

IN ADDITION to her sister, Zeddie Bunker, Mrs. Goff leaves three sons, Chet, a captain in the Palm Springs Fire Department; Cecil and Dawson; another sister, Henrietta Parker; a daughter, Pauline Naggi, six grandchildren and three great grandchildren.

Plans to Sail Today

Emergency Crews Complete Repairs on Queen Elizabeth

NEW YORK (UPI) — Emergency crews early today completed repairs to the Queen Elizabeth's collision damage so the Cunard liner could sail again on her interrupted voyage to Europe. The Elizabeth, dented in a brush with the United States Lines freighter American Hunter off the harbor entrance Wednesday, was first scheduled to sail at 6 a.m. today.

BUT FOG, WHICH caused the collision, closed in on the harbor a few hours before that time. With contrary tides due at 7, the liner re-scheduled the sailing, hopefully, for 2:30 p.m.

The American Hunter, inbound from Europe with six passengers, had its bow stove in by its brush with the liner eight times its size. It anchored in the bay for the night and planned to dock at 6 a.m.

No one aboard either vessel was injured.

THE COLLISION occurred just three days after the third anniversary of the sinking of the Italian liner Andrea Doria in collision with the Swedish liner Stockholm in the approach lanes to New York harbor.

It was the fourth this year involving major ships in the busy Atlantic traffic lanes fanning from New York harbor and the second in less than 24 hours.

TWO INBOUND freighters, the Ocean Denny of the States Marine Line and the American Forwarder of the United States Lines, were reported to have scraped sides without serious damage as they were forced to halt outside the harbor because of Wednesday's accident.

The collision occurred in a

'Big 4' Meet Was to Close Wednesday

Gromyko Denies Pact With Herter to Halt Stymied Conference

GENEVA (UPI) — Russia today laid the seeds of another major cold war wrangle by denying any part in the decision to break off the Geneva foreign ministers conference next Wednesday.

Soviet Foreign Minister Andrei A. Gromyko was clearly understood to have agreed to ending the Big Four meeting in his talks Wednesday with Secretary of State Christian A. Herter. But only a few hours after leaving Herter's villa, the Soviet diplomat began backing off from the agreement.

"THERE WAS NO agreement in the Geneva talks," declared Soviet delegation spokesman Mikhail Kharlamov. "Our position is that we should continue working here for positive results."

U. S. delegation spokesman Andrew H. Berding's reply to this was, "I repeat what I said — there was an arrangement between Herter and Gromyko to end the conference next Wednesday."

WESTERN DIPLOMATS believed the Russians had only one thing in mind: To blame the West for the unsuccessful conclusion of the conference, thereby making it Western responsibility to try to settle the critical issues of Berlin and German reunification at the summit level.

Gromyko was expected to press this campaign at a luncheon meeting today with Herter and his British and French counterparts. The three Western ministers were meeting ahead of time to discuss possible tactics against the new Soviet challenge.

International Counterfeiting Ring Smashed

DURANGO, Mexico (UPI) — Mexican secret service agents smashed an international counterfeiting ring specializing in U. S. government checks Wednesday with the arrest of six Mexicans and an American.

The ring is believed to be linked with the two men arrested July 8 at a Washington, D. C., airport and charged with passing false checks.

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City Growing, But ...

Village Activity In June 'Slump'

The Monthly Review, a bulletin published by the city showing activities through the city manager's office, indicated a sharp dropoff in activities during the month of June as compared to June of last year.

Although the city grew during the last fiscal year to a total of almost 40 square miles and population went up to 12,671, year-to-date comparisons in individual categories showed surprising changes.

BUSINESS LICENSES issued during June as compared with June of 1958 were 306 under the 737 total of 1958. For the fiscal year to date 2,771 licenses were issued compared with 3,110 for fiscal 1958.

Traffic violations were down from 213 to 122 for the month of June, but climbed more than 1,000 for the fiscal year over last year's total.

Building permits issued during June were 67 compared with 97 last year, but totals for the year showed an increase from 1095 in 1958 to 1395 for this year. Value of these permits went down accordingly for the month of June, but in totals showed an increase

from \$10,340,650 to \$15,190,702.

CITY EMPLOYEES roster grew during the month of June to a total of 194, with last year's total being 179.

Waste disposal accounts billed during the month of June dropped slightly over last year's total of 3065, but parking meter receipts for the month were up from 1,763 to 1,966, for totals of \$37,930 for last year compared to \$38,142 for this fiscal year.

DURING THE COMING fiscal year the city expects to make more money from business licenses (\$96,733 up to \$114,978); dog licenses (\$1,441 to \$1,915); health permits (\$795 up to \$1,060) and dance licenses (\$1,290 up to \$1,315).

Council meetings during the past fiscal year were increased over the preceding year, from 29 to 36, and the council adopted 91 more resolutions than they did a year ago. Minute orders of the council dropped from 117 in 1958 to 93 this year, but the passage of new ordinances were up from 32 to 44.

Pino to Face Treason Charge

HAVANA (UPI) — High army sources said today Rafael del Pino, Cuban-born American from Miami who was wounded and captured by police here Saturday, faces trial for high treason — a crime punishable by death.

Hospital reports said Del Pino, who is being treated for severe burns and a bullet wound in the neck, is in "improved" condition.

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Asphalt Plant Approval by Planners Seen

Plans for construction of a hotly-opposed Thousand Palms asphalt plant appeared a sure bet for County Planning Commission approval today.

Commissioners indicated that they would approve the plant if certain conditions are met by the Hicks and Allred Construction Co., of Cathedral City.

THE CONDITIONS, primarily calling for dust control measures, were tacked on to the company's application to build an asphalt plant following a public hearing in Riverside Tuesday.

County spokesman said it appeared unlikely that the commission would impose the conditions unless they contemplated approval of the plant.

Proposed construction of the plant, designed as a replacement for Hicks and Allred's Cathedral City facility, encountered heavy opposition from Thousand Palms property owners who charged that the plant would destroy property values and contaminate the air.

JACK HICKS explained to the commission that his company was forced to move because it had exhausted the natural source of rocks and sand at Cathedral City, pointing out that the plant must be located at a source of material.

The proposed plant site is an 80-acre parcel two miles north of East Ramon Road, about a mile from the nearest residence, at the mouth of a canyon one mile north of Shangri-La Palms.

County Planning Director Tyler Suess said he has had no complaints on dust conditions at the Cathedral City plant and he envisioned no problem of excessive sand or dust clouds at Thousand Palms.

"THE WIND PICKS up more dust and sand than the plant would raise," he explained.

At any rate, commissioners closed the hearing and told Hicks to add provisions for dust control devices to his asphalt plant plans. Final commission action on the plant is expected at the next commission meeting.

The Almanac

Today is Thursday, July 30, the 211th day of the year, with 154 more days in 1959.

The moon is in its last quarter. The evening stars are Jupiter, Saturn, Venus and Mars.

On this day in history: In 1619, the first representative assembly in America convened at Jamestown, Virginia.

In 1818, English novelist and poetess Emily Bronte was born. In 1862, the Cincinnati, Ohio, Gazette coined the term, "copperhead."

In 1863, American automobile manufacturer Henry Ford was born.

In 1887, the Reverend Henry Ward Beecher tongue-lashed railroad strikes and labor unions alike from his pulpit in Plymouth Church in New York.

In 1918, promising young American poet Joyce Kilmer died on the battlefield in France.

In 1937, the American Federation of Radio Artists was organized as a unit of the American Federation of Labor.

In 1942, a women's branch of the United States Navy, "The Waves" was created.

Thought for today: Henry Ward Beecher said: "Where is human nature so weak as in the book store!"

Latest Equipment

CHESHIRE, Conn. (UPI) — The Cheshire Fire Department recently acquired an additional truck — a 1913 Model T still in running order.

National advertisers' annual expenditure in newspapers since 1950 has increased by over 220 million.



JOSEPH SCHUSTER

Schuster to Be Featured at Redlands Bowl

REDLANDS — Cellist Joseph Schuster will be featured — in Haydn's "Cello Concerto" — in Redlands Bowl at 8:15 p.m., Friday.

The Redlands Bowl Symphony, under the baton of Harry Farberman, will accompany Schuster in the work.

Farberman will also direct the orchestra in a presentation of the Adagio by Corelli-De Filippi, the Couperin - Milhaud Overture and Allegro and in Dvorak's Symphony No. 5 in E Minor, the "New World Symphony."

Admission to all Redlands Bowl events is without charge.

Woman Wants Psychiatric Care

TUCSON, Ariz. — (UPI) — A 31-year-old woman, scheduled to be arraigned today on child stealing charges in connection with her 16-year-old lover, said she wants psychiatric care.

Mrs. Doris Eftaw, attired in tight-fitting red turtleneck slacks and a trim white blouse, was brought here from Santa Ana Calif., Wednesday night by Pima County sheriff's deputies.

Her 16-year-old self-confessed lover and his 17-year-old cousin also were brought here by two other sheriff's deputies. All three had been held for Arizona authorities by Orange County sheriff's deputies at Santa Ana.

CROSS-CROSS

RULES: Using the following 16 letters in the blank squares below how many words can you form either vertically or horizontally? Use same word only once and no plurals please. When words contain less than 5 letters and are in same line—i. e., "TOICE" scoring is 1 pt. for word "TO" and 3 pts. for word "ICE." MAXIMUM NUMBER OF POINTS PER LINE IS FIVE. To assist you, we have inserted a few clues, which include additional letters.

C	C	D	H	I
L	N	N	O	O
P	T	U	U	
	T	E		
	E	N		
	A	N		
	L	E		
	T			

Authority: Merriam-Webster dictionary

SCORING: NOW AUTHOR SCORED YESTERDAY
5-letter words... 5 pts. ETHIC 6
4-letter words... 4 pts. LAREL 3
3-letter words... 3 pts. AREL 4
2-letter words... 1 pt. NORE 4
OWARE 5
TOTAL 45

Highest possible score is 50 pts.
© 1959, John Manning, T-70

Charter Plane, 89 Aboard, Lands After Trouble

SHANNON, Ireland — (UPI) — A BOAC stratoscruiser under charter to a Boston group landed safely today after turning back on a flight to Boston because of mechanical failure in one engine.

The 79 passengers, members of the Appalachian Mountain Club, were returning from a vacation in Switzerland. A 10-man crew was aboard.

CAPT. DON BELLINGHAM, of Aylesbury, England, said the liner was 1,000 miles out of Shannon when "we had a mechanical failure in the No. 4 engine and then the cowl came adrift."

A full emergency alert was sounded at Shannon. Ships at sea were warned and planes in the air ordered to detour.

A DC-7C on a flight from Boston to London arrived quickly at the spot and a Royal Air Force Shackleton bomber took off from Saint Mawgan, in Cornwall, England, to join the escort.

THE DOUBLE-DECKER plane appeared through the sea mist over Shannon at 7:20 a.m. as dozens of airport fire engines lined the runway. Motor launches equipped with special grappling and fire-fighting equipment cruised nearby on the River Shannon.

Two minutes later Bellingham brought the plane down to a perfect landing, exactly four hours after he had radioed that the plane was in trouble.

"We suffered a great deal of buffeting for awhile and I had to reduce airspeed," said Bellingham, a senior British pilot with BOAC since 1945.

THE ENGINE HAD been stripped for examination and a BOAC spokesman said it was expected the flight would continue to Boston later tonight. He said he had "no idea yet" what caused the trouble.

The plane left Shannon at midnight for Boston and Bellingham radioed that it was returning because of trouble with the No. 4 engine which necessitated feathering a propeller.

FRED MITCHELL, of West Hartford, Conn., said, "after the first big shake all the passengers were told to put on lifebelts. There was no panic but we all were in a cold sweat."

"There was a terrible noise and an explosion," Robert Gardner of Boston said. "Everybody woke up. When the engine cut out all the others slowed down and we appeared to be losing altitude."

Hostess Jennifer Eunice of Kensington, London, paid tribute to the passengers' behavior. "They just put on their lifebelts — and most of them went back to sleep," she said. "They were wonderful."

Trailer Park Given Approval By Planners

NORTH PALM SPRINGS — Development of a combination drive-in theater and trailer park project here appeared certain today following County Planning Commission approval of the park plans.

The commission approved C. E. Langford's plans to build a trailer park in conjunction with a drive-in theater already approved by the commission and the Board of Supervisors.

Both will be located on a 20-acre parcel on the west side of North Indian Avenue, about a mile north of Highway 99. The theater will occupy about three-fifths of the site and the trailer park will cover the remainder.

Langford, of Gardena, said the trailer park will have about 145 trailer spaces.

The Federal government's payroll has risen in cost during the past 10 years from \$162 to \$255 per American family.



ART SIPHERD

Sipherd Named To New KDES News Position

John Michel, manager of Radio Station KDES, this week announced the appointment of Art Sipherd to the newly created position of director of news and special events for the local Cameron Broadcasting Company.

In accepting the new position, Sipherd said he felt for a long time that KDES's prized, complete mobile unit, along with its Daily Desert Sun affiliation, makes KDES the number one news station in the Desert Empire.

ANNOUNCING THE newsmen's appointment, Michel said that Sipherd's 11 years of broadcasting experience (six years of which have been spent in the Palm Springs area) has qualified him as "one of the top newscasters in the region."

The appointment of Sipherd does not in any way affect the present personnel of the radio station. Ralph Warren, well known newsmen of the station, will retain the title of "news chief."

THE TWO MEN will combine their efforts to bring the finest of "on the spot news coverage" as well as special events to the desert area's radio listeners.

Prior to coming to Palm Springs Sipherd was director of news and special events for Radio station KWIZ in Santa Ana, where he organized that city's first radio news department.

Sipherd, 32, resides at 2183 Desert Palms Drive with his wife Rusty, and three children, Marsel, 11, Christi, 7, and Marc, 5.

Nation's Weather

	High	Low	Rain
Albuquerque	89	64	.07
Atlanta	92	73	
Bismarck	85	59	
Boise	83	53	
Boston	90	70	
Chicago	92	72	1.22
Denver	81	61	
Detroit	85	74	.43
Fairbanks	65	48	
Kansas City	96	79	
Los Angeles	81	61	
Miami	89	81	
Minneapolis	96	65	
New York	83	72	
Pittsburgh	86	67	
San Francisco	64	55	
Spokane	79	57	

The Desert Sun

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At La Jolla

Lifeguard Fights Off 6-Foot Shark

LA JOLLA — (UPI) — Lifeguard Verne Fleet, 25, reported Wednesday he was attacked by a 6-foot shark not far from where Robert Pamperin was killed by a man-eater June 14.

Fleet said he was attacked by a hammerhead shark while skin-diving off Alligator Head in La Jolla Cove. He said he felt a "prickling sensation."

The lifeguard suffered 15 puncture wounds on his right leg but they were not serious enough to keep him from his post today.

Fleet said the shark backed away about 10 feet after biting him. He said he kept his spear gun between him and the shark

as they faced each other, but he never got a shot at the fish.

A 20-foot man-eater attacked a 33-year-old engineer last month about 300 yards from where Fleet was skin-diving.

The great, white shark pulled Pamperin under as a friend, Gerald Lehrer, 30, La Jolla, watched helplessly.

A swim fin, reported to belong to Pamperin, was the only trace of the diver ever found.

Scientists said warming water along the California coast attracted tropical fish to the area, including more sharks.

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Planners Voice Approval of Plan

County Planning Commissioners this week unanimously expressed their approval of a proposed \$60 million Palm Desert planned community and unofficially signaled the developers to proceed with their plans.

The commissioners viewed a general outline of plans for construction of "Country Club Village," a mammoth residential, commercial and recreational project.

BUT COUNTY PLANNING Director Tyler Suess said that since plans were not sufficient in detail for formal commission approval, the commissioners unanimously drafted a motion expressing their approval of the developers' intent.

The motion voiced a commission consensus that the project is "the proper type of development" for intended land use of the area and is in line with planning commission ideas for the progress of the Palm Desert area.

Suess reported that the commission requested that the developers submit more detailed plans for formal commission approval.

PLANS FOR THE project were outlined for the commission by Harry Goldberger, executive vice president of the Goconda Development Co. of Beverly Hills,

which has charted the new community's construction as a three-year project.

Goldberger said the new village will cover 1,000 acres with 2,000 residential homes, a 400-unit apartment-type layout for retired "senior citizens," a major hotel, shopping center, 18-hole golf course, a 50-bed hospital and a 50-bed convalescent home.

Primary aim of the Goconda Co., Goldberger said, is to create a permanent year-round community particularly designed for retired citizens from all parts of the nation.

Yoxsimer Ends Army School At Fort Ord

Army Pvt. John K. Yoxsimer, son of Leslie Q. Yoxsimer, Rancho Mirage, has completed eight weeks of automotive maintenance helper training at Fort Ord, Calif.

Yoxsimer entered the Army last March and received basic combat training at Fort Ord.

The 23-year-old soldier is a 1953 graduate of Coachella Valley Union High School, Coachella. A member of Beta Tau Delta fraternity, he attended California State Polytechnic College, Riverside College and Pepperdine College.

Shave Saver

BURLINGTON, Vt. (UPI) — Edmund Benoit won the city's beard-growing contest in commemoration of the 350th anniversary of the discovery of Lake Champlain. Benoit's a barber.

Temperatures as high as 2,000 degrees Fahrenheit are produced in furnaces where glass is melted.



GROUND BREAKING CEREMONIES at Tramview Trailer Park were held this week when Palm Springs Mayor Frank Bogert, manager O. L. Parkhurst, and owner J. Frank Burke were on hand to turn the first shovelful of dirt. The new expansion program will be completed for the winter guests who are already making reservations for the coming season. (Desert Sun Photo).

Cameron Named Charter Member Of Safari Club

Old millionaire George E. Cameron Jr. was today added to the list of distinguished charter members in William Holden's Mount Kenya Safari Club.

Cameron, president of the Desert Sun Publishing Co. and operator of Cameron Center here, was presented a complimentary charter membership in the swank Safari Club at Nanyuki, Kenya, British East Africa.

A membership plaque featuring a sculptured gold elephant was sent to the new member by the founders of the club — "the only club in the world dispensing country club amenities and comforts in the heart of Africa's greatest concentration of wild game."

Other charter members listed on the Safari Club roster — A.G.F.D. Montague, the Duke of Manchester; Sir Winston Churchill, Clark Gable, Walt Disney, John Wayne, William Randolph Hearst Jr., Lily Pons, Senator Lyndon Johnson, Senator Everett M. Dirksen, Rep. John McCormack, U. S. Treasurer Ivy Baker Priest, Conrad N. Hilton, British speed king Donald Campbell and Rear Adm. John Ford.

Supervisors to Have Holiday

On recommendation by Administrative Officer Robert T. Andersen the Board of Supervisors decided this week that they will not meet the week of Sept. 7 because of two holidays, Labor Day on Monday, the 7th, and Admission Day on Wednesday, the 9th.

Usually, when a holiday falls on Sunday or Monday the board session is held Tuesday.

In Mother's Memory

SOUTH HADLEY, Mass. (UPI) — A woman who never visited the campus of Mount Holyoke College or even attend the school left more than \$100,000 to the school for scholarships. The donor, the late Mrs. Thorton Alexander of Boston, who died in 1955, made the bequest in honor of her mother, Elizabeth Cheesman Galway, a graduate of the class of 1853.

TRAMVIEW TELLS EXPANSION PLANS

Official groundbreaking ceremonies were held this week on the new recreation center at Tramview Trailer Park with Palm Springs Mayor Frank Bogert helping owner J. Frank Burke and manager O. L. Parkhurst handle the shovels.

But the construction could not wait for official groundbreaking ceremonies. Even before the dignitaries were on the spot, workmen had formed in the new recreation area and the excavation for the swimming pool had already been completed.

BY THE BEGINNING of next winter season, nearly a half billion dollars will have been put into the Tramview Trailer Park, including the sale of it to Burke.

Burke, an ex-newspaper publisher and radio news narrator, is in his mid-eighties and came to Palm Springs this week from Balboa to look over his new business.

One of the first things he did on taking over the running of the new park was to start on a full scale construction and improvement program. He is putting in the new recreation center and swimming pool, and adding 43 deluxe trailer spaces to the 159 spaces now contained in the park.

MANAGER PARKHURST said that plans were progressing for an extensive hobby program at the park, with special emphasis on construction of a room which will be used exclusively for men who follow the hobby of cutting stones and polishing them for jewelry. "Hobbies are very important in the park," said the manager, "and we are doing all we can to promote places where

these hobbies can be carried on." And with news of the expansion, the applications for trailer spaces are pouring in from all over the country. "All the new spaces will be for very large trailers," Parkhurst pointed out, "and we have already received several reservations for these specific lots."

Along with the new construction, the present recreation hall will be completely re-done.

Inspection Asked By Safety Council

Have your electrical wiring checked for faults.

This was a warning issued by the Palm Springs Safety Council today after President Don Miller talked with the City Council about future cooperation between the two groups.

The recent accident which took the life of a young drug store clerk has spurred the Safety Council into action. Many local residents have had electricians look over their homes and business wiring and found faults, Miller said.

Anti-Mortar Radar

SYRACUSE, N.Y. (UPI) — A mobile radar system capable of pinpointing the location of enemy mortars more than six miles away has been developed by the General Electric Company.

The trailer-mounted device, the AN-MPQ-4A, is designed to protect the foot soldier from mortar fire, considered his most deadly enemy. It detects the shell in flight and electronically computes the exact spot from which it was fired.

Police Training During Vacation Set for Three

Three members of the Palm Springs Police department will leave on vacation next month to start an extensive course of study at two California universities, Chief of Police August G. Kettmann announced this week.

On Aug. 3, Barbara Setzer, secretary to the chief, and Marjorie Bowman, secretary of the Detective Division, will leave for UCLA for a two weeks course.

Miss Setzer will take 30 hours each of police organization and administration, personnel management, and criminal law, and Mrs. Bowman will put in the same amount of time in criminal investigation (advanced), collection, preservation, and identification of evidence, criminal law, and sex-crimes investigation.

Later in the month, on Aug. 31, Detective Neal Green will go to the University of California at Berkeley to study the subjects of advanced criminal investigation, collection and preservation of evidence, sex crimes investigation, police public relations and race relations, and the psychology of handling police personnel problems.

Each one of these persons give up their own vacation time to attend the courses, but are reimbursed at a nominal rate (to help with board and room) by the local Police Association.

School Hearing Date to Be Set By City Council

On Wednesday, Aug. 5, the Palm Springs City Council will set a date for a hearing on the proposed location of a play school in the Tennis Club area, a matter which has become of major issue between local residents.

The council has received a half dozen letters in protest of the start of the school on Patencio Road, and learned this week that a petition was being circulated against the building of the play school in the area.

Palm Springs Planning Commission last week put the stamp of approval on the site, and passed it on for a council hearing and decision.

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Cathedral City

By JEAN PATANE

Mrs. Virginia C. Smith, who has been visiting relatives and friends in Louisiana during the past three months, is back in California and plans on spending the rest of the summer months in and around San Francisco and the Bay area.

Dr. and Mrs. William Harrison are back at their office on Grove following a vacation on the coast. They divided their time between Pismo Beach, Solvang and the home of their daughter and family. Mr. and Mrs. Karle Garhart and children, Mark and Phillip, in Malibu. Mrs. Harrison's son and family, Major and Mrs. Edmund Pickett and children visited with them en route from his former post at Champagne, Ill., to his current tour of duty in Saigon. Mrs. Pickett and the children are staying with her parents in Pacific Grove until the major's return. While here, Mrs. Pickett (Jacqueline de Lormier) visited with Mr. and Mrs. John Down. When attending high school in Pacific Grove she was one of John Down's students.

During their vacation Mr. and Mrs. Wayne Kizer, he is assistant manager of Security Bank, and children, Randy and Scott, visited relatives and friends in Riverside.

Mr. and Mrs. Harold Tuchfarber and children, Mel, Ruth and Peggy, enjoyed a week on the coast as houseguests at the home of her sister and family, Mr. and Mrs. Don Venosdal at their home at Cardiff by the Sea.

In lieu of a vacation Mr. and Mrs. Ed Smith are building a pool at their home on Vista Drive, which will be completed in about a week.

Margo Roe Bolton of Rolling Hills spent a few days last week visiting with her aunts, Helene and Stephanie Poase at their home on "C" Street. She also visited with another aunt and uncle, Mr. and Mrs. Morris Gold at their home on Beverly Drive in Palm Springs, before returning to Rolling Hills.

Mr. and Mrs. Hershel Dooley and children, Debbie, Rhonda, Wanda, Karen and Andra, returned Monday from a two week motor trip to Holdenville, Okla. They visited with their parents, Mrs. A. L. Dooley and Mr. and Mrs. R. A. Start, and their many friends. Mr. Dooley is manager of the meat department at "The Food Box."

Ed and Maree Frisby, owners of the popular Watering Trough, are in Salt Lake City for a few weeks during their summer away from the desert. Before leaving for Utah they were houseguests at the home of her sister, Mrs. Jean Riley in Brentwood. Mrs. Riley authored the play, "The Pink Burro," that was presented a few weeks ago on TV's U. S. Steel Hour. The Frisbys plan on returning during September.

Mr. and Mrs. George Moland and daughter, Mrs. Doris Hall, returned this week from a motor trip to Kansas City, Mo., to visit with another daughter, Mrs. Ray Winner and family. They returned through Colorado and Utah, taking colored moving pictures of their interesting trip.

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The Desert Sun is an independent newspaper dedicated to truth, accuracy and impartiality in the news; to the progress of the desert region; to the support of that which it believes to be right and to the defeat of that which it believes to be wrong.

Big County Seat Political Battle Again Shows Need for Desert County

The present political uproar in the County seat over efforts to remove the County jail from downtown Riverside to the outlying Arlington in the western extremity of the County confines clearly demonstrates how much better off the Fourth District would be if it formed its own Desert County.

The recent public statement by Chairman Paul Anderson that the Board is in a state of "chaos" and that unless sound reasoning and action is soon restored the County will be "registering warrants" before year's end is a startling thought to desert dwellers, who have no interest in the internal wranglings of Riverside City politics. Nonetheless as the majority taxpayers of the County's Desert residents are in danger of becoming innocent victims of the ruthless battle.

It is but another instance of the Riverside City control by a three-man combine on the County Board running rough shod over the interests of the County at large, in this case dangerously close to the point of wrecking the otherwise sound finances of the County.

Although the Desert District is fortunate to have such an able and conscientious representative as Supervisor George Berkey, the fact that our area has only one vote on a Board of five leaves this area powerless to halt the ruinously selfish squabbles of the Riverside dominated majority of members on the County Board.

Since Chairman Anderson, whose district extends towards the desert and includes Beaumont and Banning, is about the only other member who shows consideration for desert needs and problems, his dire forecast of the chaotic condition of County affairs carries more than usual weight and respect in the Desert Empire.

It is indeed a deplorable situation when the conduct of general County business is interfered with to the point of disruption by a group of Board members because of the interference and influence of Riverside City politics.

Once again it shows conclusively that the only way the Desert District can be certain of good government is to form its own Desert County.

The Symington Equation--Final

WASHINGTON, D. C. — It must be called more to coincidence than to chance that the four Democrats leading in the 1960 presidential race — Johnson, Kennedy, Symington, Humphrey — are Senators, and that the leading Republican — Nixon — is another conspicuous national figure whose every move and opinion are on display and subjected to merciless scrutiny.

The American people, often well ahead of the history books, seem to be junking the timid old notion that Presidential candidates must be chosen from among public persons of unknown public philosophies—State Governors, Cabinet members, barefoot boys from Wall Street and Generals of the Army.

TODAY, WITH THE explosive increase in news media and commentaries, the average citizen would feel himself badly treated if his political party tried to sell him a candidate-in-the-pipe.

The foregoing is largely a paraphrase of words by a Pretty Important Democrat whom I invited to tell me why he was backing Senator Stuart Symington. The PID, now in private life after holding a high Washington position, was willing.

HE SAID THAT for his party to return to Adlai Stevenson would be a "confession of bankruptcy," to nominate a State Governor would be an invitation to defeat, to nominate Johnson, Kennedy or Humphrey would be to point out that the Democratic party has surgical scars running North-South (Johnson), Rome-Washington (Kennedy) or Left-Right (Humphrey).

Only Symington, said the PID, would present the unblemished picture of party unity in a man with Southern charm, a liberal voting record and the right connections when it comes to raising campaign funds.

THESE ARGUMENTS come from an enthusiast, but even

when they are marked down a few pegs they seem to have a news value — Symington's stock is much higher than is generally known. He is the only one of the six most-mentioned candidates, including Governor Nelson Rockefeller, who ever earned more than his keep outside of politics.

He has been confirmed six times for Presidential appointments without a single dissenting Senate vote. This happened because he proved, in the face of much evidence to the contrary, that a business executive does not have to make a fool of himself as a Government administrator.

IN 1952 WHEN Symington was about to leave the Truman Administration, he sat down with a close friend to seek advice. Symington confided that he had been offered two corporation jobs with huge salaries and stock buying privileges, and had been tentatively approached with an offer to become High Commissioner of Baseball.

But another friend, Jake Lashly of St. Louis, past President of the American Bar Association, had urged Symington to run for Senator from Missouri, and Symington was intrigued. He knew the difficulties. He was born in Massachusetts of a Maryland family, and had gone to Yale. He lived in Eastern Missouri, which already had a Senator in Tom Hennings. The Democratic Organization candidate, already endorsed by President Truman, was Buck Taylor, the State's Attorney General and several generations a Missourian.

"I HAVE ALL these handicaps," Symington told his confidant, "but I've gotten just enough out of Government service to know this — that if I don't try for the Senate, I'll never be happy."

As the Senate gallery knows, Symington became a presidential personality from the day he

set foot in the upper chamber. He has the "air" of a man moving upwards. This is said to annoy his rivals who have taken far bolder stands and exerted much more leadership than Symington has.

WHAT THESE OTHER contestants are not likely to admit with any readiness is that Symington has communicated with the public on another channel entirely. While he seldom gets into Senate hassles unless they deal with Defense matters, Symington has been addressing himself for years to the big subjects. His known opinions may be informally codified as a rough-hewn Symington platform.

Russia: While we should disregard Soviet boasts and vocal threats, we should give the closest heed to Soviet accomplishments and actions. By following his own advice, and by using all legitimate sources of intelligence Symington long ago scooped the Administration, Congress and most of the press in warning that the USA was losing air power supremacy to the Soviets.

LABOR: ALTHOUGH always on management's side Symington, when a mere child of 38, was haranguing large audiences of business men with the word that collective bargaining was a here to stay and must be included as a large factor in all industrial planning and practices. His address of April, 1940, before the Society for the Advancement of Management is the best thing of its kind to my limited knowledge.

Inflation: His prescription is for "industrial engineering" (alias: efficiency) to give us more productivity for the dollar. If President, Symington would begin presumably by trying for a single military service. He would continue, throughout the Government bureaucracy, in the off-promised effort to reduce the wasteful spending by improving the methods of Federal activity.

—Holmes Alexander

Doves Just Aren't Woodpeckers



This Side of The Sun

By Phat

Back to mundane domestic duties, Sad to note I Missed the cuts.

Every summer at the beach, I anticipate eyeing the top beauties of the various states and from overseas in the Miss Universe contest.

SO, THE SECOND day home after briefing Mrs. G on the progress and activities of the generation once removed and backtracking to fill in forgotten episodes, I said:

"And now for the Miss Universe pageant."

"Too late," she said. "It's all over and Miss Japan won."

So I missed all of those red-dening limbs under the sun and the terse remarks of the Old Codger, who had himself fitted with special glasses for the occasion.

But I see by the papers that this may have been the last Miss Universe pageant.

"Oh, well, I can always sit on my favorite bench and watch the local girls go by."

CATCHING UP with a flock of Desert Suns which had been neatly arranged in chronological order for me, I note that the situation is normal in Palm Springs.

Another controversy.

This time it's on a site for the new Junior College.

Well, that's what makes life interesting. Makes it easy for the editor, too. He's never stuck for news.

CAN'T RECALL many protracted spells of perfect agreement in the two decades I have been here.

And that is good.

When we become satisfied with things as they are, we don't go forward. We don't even stand still. We go backwards.

There have been debates ranging from the Field Club, now the Polo Grounds, liquor licenses, municipal golf course, highway routings, even down to how short can shorts be.

It all has been fun with no harm done and Palm Springs has grown bigger and better.

HAVE A NOTE here which says "Bagrack." Was puzzled for a while whether it was the name of a new record I should buy, the name of a town I went through or, well, anyway, or.

Discovered that it meant baggage racket. Every station has a sign "check your baggage 24 hours before you leave."

I chuckled all of the used clothes in one bag and checked it day before I left.

And, because it was in Los Angeles a day before I was, the uncouth creature in the baggage department stuck me a day's storage!

REMEMBER IN the old days when you had your shoes shined you were sometimes embarrassed by the shine smell? Not these days.

Hopped into a chair in a Chicago depot to have 'em polished and the colored boy asked:

"What scent, sir?"

When I recovered I learned that you can have your shine in various smells other than just shoe polish.

I told him to make mine neutral. I didn't want people to think I'd been tiptoeing through the tulips.

STAN DELAPLANE'S

Postcard

It rained on St. Swithin's Day in New York. And as everyone knows, rain on St. Swithin's Day means rain for 40 days thereafter.

The weatherman thinks otherwise. But has been proved wrong. The weather which knows what it is doing. It has been raining now for two weeks.

THE WEATHER was 80 degrees last night. Rain and thunder and lightning battered the streets of Manhattan. An inch of rain fell in an hour.

The social season is at low ebb.

The New York businessmen, however, have cleaned up one bad situation.

THE DAILY PAPERS will no longer refer to the "Discomfort Index" — a complicated equation of temperature and humidity. You divide one into another and the answer is, it's hot, brother, hot and uncomfortable.

"Why use bad psychology?" said the New York hotel men.

"Even Chicago, with that terrible weather they have. They say, 'Partly sunny,' not 'partly cloudy.'"

The agreeable, New York journals now print in the weather box, the "T.H." The Temperature-Humidity.

The T.H. tonight has a lot of discomfort. That is my index.

THE STATE OF New York is still quizzing a bunch of socialists on what is called "the Apalachin Convention."

This was a little get-together a year ago by the higher class hoods to cut up various territories. Some say to cut up the illicit estate of Mr. Albert Anastasia.

The corpulent Mr. Anastasia, once a member of Murder Inc., was punctured by gunfire as he was basking under the latter in Grasso's barber shop on Seventh avenue.

He left a tidy empire of who-knows-what — slot machines or bookie parlors or whatever.

ANYWAY, ON November 14, 1957, a group of mourners gathered for a talk. And what they tell the State investigators is a caution.

Two of them have testified they talked to no one.

"We didn't know anybody at

the party and we didn't talk because we wasn't properly introduced," they testified primly.

Such elegant, prep school manners impressed the investigators. Except they happened to know that the school records of nearly everybody showed more jolts at Elmira reformatory than at Groton.

OUR OWN SOCIAL life hinges around Moriarty's chophouse on Sixth avenue at 52nd street.

Himself — that is P. J. Moriarty, the publican — keeps a running record of where our colleagues are. Their marital status. Who is on the wagon. And how long it took to find a certain playwright who took to beer in despair after watching his second act blow apart.

"THEY FOUND HIM out in California," said P. J. "Quite by accident."

"Our friend Kelly is on the wagon and his stories are better than when he fell off the bar stool while reciting 'Thanatopsis.' Or some such grand thing. For he's a man who reads only the best."

WE ALSO HELD a social conference with Mr. Irving Hoffman — we have been introduced to him so it is all right. He is just back from Cuba.

"Most of the had publicity coming out of Cuba is from a wire service man who is sore at Castro because he goes on the TV instead of serving the scoop for the wire service," said Hoffman.

"The advantage of Cuba right now is all the tourists are scared out. You can get service and have a ball."

AT MORIARTY'S I also found out that Joe Barnes is on his way to Russia. Earl Wilson is in Caracas, Venezuela. The missing playwright will return for the third act. And the jolly wagoner shows no sign of coming off the high-and-dry.

These are things you pick up at conferences. And I really can't blame the boys who went to the Apalachin thing even though the State investigators do. A conference puts you up in the know. Even if you aren't properly introduced.

That is what the investigators suspect. And would like to know.

Chuckles in the News

Gadding About

JACKSON, Miss. UP — Gubernatorial candidate Robert F. Mason listed \$75 worth of campaign expenses in a report filed with the state Wednesday. Mason reported the money went for "gadding about, eating, drinking, fiddling and dancing."

his scooter and ride it again."

Home Sweet Jail

BROWNSVILLE, Tex. — UP — Ramon Cavazos, convicted of drunken driving, was sentenced to 30 days in jail. The father is a jailer.

Pilot Pancakes

NORFOLK, Va. — UP — Navy Ensign J. S. Buzby of Philadelphia walked away unharmed Wednesday night from the flaming crash of his plane on a naval air station runway. Buzby then confessed he'd forgotten to put down the plane's wheels.

Overzealous Electors

CHESTERFIELD, England UP — Union leaders ordered a new election at Parthous Colliery after a somewhat over-enthusiastic vote for union officers. The number of ballots cast exceeded the number of eligible voters by 162 votes.

Lionish Lamb

FENZANCE, England — UP — Farmer Norman Hosking reported today that a four-month-old lamb chased a fox out of his turkey yard. Hosking said the lamb had picked up its tough tricks through playing with Hosking's dog.

Driver Dealt With

WIMBLEDON, England UP — The father of a 16-year-old boy who was fined \$0 for reckless driving on a motor scooter, advised the court: I have dealt with him in such a way that he has not yet been able to sit on

EARL WILSON:

Pitchers Throwing Ringers

NEW YORK — Are there any good horseshoe pitchers out there...

Just when I was wondering what has happened to the game of my youth I discovered that the world-and-national tournament is being held at Murray, Utah, a suburb of Salt Lake City.

When I was a boy in Rockford, Ohio, we used to pitch horseshoes in the alley down by Griny Tester's barber shop. We used horseshoes that had really been on horses, and not these fancy store-bought kind that have never seen a blacksmith.

Now I go to the Stage Barber Shop and there is plenty of talk about horses there, but nobody cares about their shoes. However, it is probably that the present world champ, Fernando Isias, a Mexican who owns a Los Angeles cafe, is a better horseshoe pitcher than anybody who ever pitched down in our alley.

Why, the former seven-times champion, Ted Allen, a rancher from Boulder, Colo., threw 72 consecutive ringers in a 1955 tournament — and in 1957, in a furious duel with Curtis Day of Frankfort, Ind., the midwest champ, they each threw 135 ringers in 174 pitches.

This rather impressed me because as they said in Rockford, I once threw one consecutive ringer.

These two duellists, Allen and Day, seem to have ringeritis.

Maybe you've heard the term "four deads." It means that each player has tossed two ringers in two throws, thus canceling each other out for no score.

In their battle in 1957, in the greatest tournament game ever played, "four deads" were pitched 54 times before Allen finally won, 50 to 49. Their ringer percentage was .89.

In 1948 Guy Zimmerman of Danville, Cal., tossed 44 shoes in one tournament game — and every one was a ringer.

Yes, these boys are a spot better than Putt Mossman of Eldorado, Ia., who was the champ in my day with a ringer record of 67.6 per cent.

In last year's tournament the top four players averaged better than 80 per cent ringers and 25 players averaged better than 70 per cent. All this has decided me against entering the world tournament in Utah.

I am told by Robert G. Pence, secretary-treasurer of the National Horseshoe Pitchers' Ass'n of America, who lives in Gary, Ind., that today's tossers resent the appellation "Barnyard Gold."

"Today's game is played on

courts with pitching pits filled with potters' clay worked up like putty, with concrete pitching platforms on each side of the pit, and floodlights for night pitching," he points out.

And in the big tournament there are 18 courts with bleachers and individual score boards on each court so spectators can follow the battling. It seems to me that horseshoes are here to stay but they have put the game in the Cadillac class.

I wonder what a respectable horse thinks of this game where they don't use his footwear but only his name to keep it going. And that raises the question, "What happens to the horseshoes that horses discard now that they're no longer used for horseshoes?" I would appreciate hearing from any of you horses on this.

THE MIDNIGHT EARL

The Hal Marches are expecting their second... Rita Hayworth and Jim Hill return this week from London (where friends say they acted like honeymooners).

Paddy Chayefsky wants to show "Middle of the Night" in Moscow... Ex-Mayor Bill O'Dwyer will spend August in N.Y.C.... Frank Sinatra and author Sidney Kingsley'll meet here Aug. 3 to discuss a movie.

Martina Raye will do an album of kiddie records... Beautiful Nora Hayden flew in to audition for the Bert Lahr show, "The Boys Against the Girls".... Raoul Castro broke off an interview with a visiting American and ran frantically to his office — he'd forgotten his machine gun.

Ethel Merman's dir., Ethel Six, dated Paul Wallace (of her ma's show, "Gypsy") at the Harwyn... Dr. Joyce Brothers, the 46G quiz winner, is recording an album on advice on love and marriage.

A Bway billboard advertises Howard Keel in "Saragotta," but he hasn't signed the contract yet... Nevada's Lieut. Gov. and a big welcoming committee were left waiting at N.Y.'s Idlewild airport; they planned to greet the French showgirls arriving for the El Rancho Vegas show — but the plane was forced by fog to land at Washington... Teen-age idol Bobby Darin will appear in Jackie Cooper's TV series, "Hennessey".... Eva Gabor's beau, Dick Brown, will race his horses in Saragotta 'cause Eva'll be working in a show there.

EARL'S PEARLS:

A bridegroom is a guy who has just paid for his whistle. J. B. Clark, Charlotte, N.C.

MIKE CONNOLLY:

Anna's Most Dramatic Scene

HOLLYWOOD — Venetia Stevenson flew over to London to star in a British movie. Dissatisfied with Britain's dressmakers, the starlet sent a round-trip Los Angeles — London plane ticket to her favorite hairstylist in Beverly Hills, George Master-

son. George quit his job here, flew to London, changed his mind when he got there, flew instead to Germany, where he is now a member of Cpl. Elvis Presley's entourage. Venetia, meanwhile, is on a pin-curl-it-yourself kick.

Anna Magnani's most dramatic scene in "The Fugitive King" will never be seen on a screen from the Argentine to East Moline. That's the one staged by the incensed Signora on the set when director Sidney Lumet, afraid to tell her herself, sent a makeup man to tell Anna to keep her double chins strapped up with a necklamp during a love scene with Marlon Brando.

BRANDO HIMSELF blew a fuse, same set, when the Time Magazine interviewer he was dodging invaded the soundstage anyway and got Maureen Stapleton to talk about "O. Torn-Shire. Now Marlon is threatening to sue the magazine if it gives him the same treatment it gave Frank Sinatra.

Fox Studio bosses put their collective, corporate foot down on Tuesday Weld's offstage antics, especially in the Sunset Strip's Beaulieu coffee houses. From now on you'll be reading about "the new, ladylike" Tuesday.

It's reached the stage where a Hollywood saloon has stuck this sign over the bar: "If You Don't Have Your Credit Card We Will Accept Cash."

DORE SCHARY offered Jim Francis the part of the scientist's son in "The Highest Tree." Dore's new play is "based loosely" on Prof. Robert Oppenheimer. It's about a U. S. scientist who rebels against the "misuse" of atomic power — for warfare, in other words — and it sides with the scientist.

Schary's explanation to this reporter: "I'm producing this play because it says something about what I feel and think about the need for people to learn to live with each other in understanding and with compassion."

THEIR FRIENDS are tak-tak-tak about the marriage of

Christine Carere and Philippe Nicoud. Though dropped off Fox's contract list because she didn't come across as promised and hoped for in "A Certain Smile" and "Mardi Gras," Christine has been boosting ATAT stock by phoning Fox actor Barry Corbin twice a week from Paris.

Frances Faye, currently clobbering the customers at the Crescendo, may wind Windy Cityward Aug. 31 to blow the fuse on those 52 hi-fi outlets in Mrs. Kelly's.

A guy is really in the chips in Hollywood, Wally Cox claims, when his chums chip in to help him.

CHANNEL CHATTER — Grace Allen and George Burns have been pleading with son, Ronnie, to get married and settle down ("He needs it" — he's been running around too much," George told me). Everyone including Grace and George thought the girl would surely be Carole Egan, the "Leggy Las Vegas" showgirl. But Ronnie was registered four days last week in the same Vegas hotel where Carole works — and never phoned her once.

A Hollywood talent scout spotted her ogling the paintings in a Los Angeles art gallery, signed up the socialite, and now Audrey Clark is the dark horse to play Lorraine Day's old movie role in the new Mr. Lucky television series. All of which proves that our scouts have graduated from finding new talent in ice-cream parlors (a la Lana Turner) to the longhair hangouts.

ANN SOTHERN signed her boss at Desilu, Lucille Ball for a guest shot in a Sothern segment.

I asked a Revue Productions big shot the usual "What's new?" Said he, "We're angling Oscar Levant to come back to work in a new kind of Western series called Frontier Neurotic."

Eric Fleming's bosses on Rawhide are rearranging the actor's shooting schedule so that he can scan the series this fall and make a movie, "Granada," in Spain with Maria Lanza.

A Timex topper tells me he won't let his company be made "King Gull of the gullibles." Meaning that he has registered strong disapproval of Ed Sullivan doing a show in Moscow. Added he, "In other words, Timex won't pour money into the Soviet till by sponsoring a nifty show from there — and you can print it!"

NEW RECORD

Village Habitué Records 'Society' LP

Continuous Music for Sophisticated Dancing, Joe Moshay and His Debutante Ball Orchestra. Gene Norman Presents Records. \$3.98.

Regular Village visitor Joe Moshay has finally succumbed to the demands of his public and allowed a recording of his now-famous Debutante Ball Orchestra in a group of four "typical" dance sets.

They all have one thing in common, do these sets: They are all marked by the regular tempo, the easily-recognized melody that has become a Moshay trademark.

MOSHAY HAS WORKED in virtually every society environment (and with every size of band) in the Southland area since the band became a musical entity back in 1943. He has been

most-heralded with his large, well-voiced, 33-member Debutante Ball orchestra and it is in that context that this GNP album presents him.

The tunes are the ones that Moshay has identified with his band — the best show tunes, the top standards, the cream of the Latin-American crop — over the years. If you've ever danced to Moshay's music, the chances are good you'll hear something in this album that you heard before.

THE POSSIBILITY of this is enhanced by the fact that there are 34 tunes here (most albums have a chintzy dozen, is all) and each is in melody context. Fiddler Moshay has things all his own way in this album and that means that if you like hotel band music, this LP will

sum up.

Summary: Great music for the sophisticated, hotel-going crowd. Hipsters should keep away.

—George Laine

QUOTES

HOT SPRINGS, Ark. — Gov. Earl K. Long of Louisiana, on school desegregation:

"If you leave it to the Negro children, they'd rather be with their kind."

FALLS CHURCH, Va. — Mrs. Asuyukko Tamashiro, a Japanese American from Hawaii, on being told she cannot teach in a public school here because of her race: "This will really be a shock for the folks back home."

1959-60 Business-Social Club Calendar Is Discussed

The 1959-60 business and social calendar was the main topic discussed at the business meeting of the Palm Springs Junior Women's Club in the home of the corresponding secretary, Mrs. Ralph Thomas, 604 Beverly Drive.

Mrs. Jack Keohler, President, announced the De Anza District Summer Board meeting and luncheon will be held at the La Quinta Desert Club Saturday.

Charter president, Mrs. Ted Ratcliff, was welcomed home to Palm Springs from Apple Valley, after a year and a half absence.

Members attending the meeting were Meses. Ray Burkett, Dino Di Grandi, Richard Hill, Martin Johnson, Jack Keohler, James Schlecht, William Shupe, Ralph Thomas and Sid Watson. Guests welcomed were Meses. John Neil and James Thompson.

Following the meeting, members and guest enjoyed a swim before refreshments were served by hostesses, Mrs. Ralph Thomas and Mrs. Richard Hill.

Lee Ericksons Visit in Canada

Vancouver and Victoria in British Columbia, Canada, are where the Lee Ericksons of Palm Springs are vacationing.

They report the weather very warm in that area but are managing to keep cool by taking boat cruises among the many islands in B. C. While in Victoria they stayed at the impressive Empress Hotel located across from the Parliament buildings.

Home Can Help Cure Family Blues

LINCOLN, Neb. — (UPI) — Marriage and the family are like a first aid kit — ready to give emergency treatment to emotional scratches and bruises of family members.

That's the view of Dr. J. Joel Moss, professor of family relations at the University of Nebraska.

He said that bad moods, irritations, the "blues" — things which trouble any family member — put special pressures upon other members of a family to help the individual so he becomes "livable" again.

He said emotional tensions of individuals often become so great that they demand release. The family is challenged to provide for release of these feelings through ways which will not change an individual's relationships with others.

Different persons find different ways of ridding themselves of tensions, Moss said. "Some need to blow up and get the matter off their chests. Many use music, sports, movies or other activities as emotional releases. Some people need to talk out their problem, explain their actions and confess wrong doing."

Moss said the family can provide support and assurance for its members in several different ways. He said some individuals feel guilty and need to have these feelings relieved. In this case they need reassurance that they still think objectively and are capable of solving their own problems — even though they have made mistakes.

"In some cases, face-saving devices are needed," Moss continued. "This may call for some covering up on the part of other family members or helping the person find reasonable excuses for their actions."

William Ottos At La Jolla

The William Ottos have taken a home at La Jolla Beach for the summer months and attended the opening of Del Mar's 42 day racing season.

They plan to return to Palm Springs in September in time for their daughter, Linda, to return to Palm Valley School.

At Newport Beach

Newport Beach is where Mr. and Mrs. Marvin Fritz, their son Dale, and dog Peppy are vacationing. The Fritz's, who left Wednesday, have rented a home there for the next month.

When frying foods which tend to splatter, place paper towels or plates, foil or waxed paper over burners not in use.

Broiled candied peach halves go well with ham steak. Brush the drained fruit with dark corn syrup before broiling.



MR. AND MRS. EDDIE SUSALLA of Indian Wells Country Club are currently on a 12-day cruise to Curacao, N.W.I.; La Guaira (Caracas), Venezuela; Aruba, N.W.I.; Kingston, Jamaica; Nassau, Bahamas, and Port Everglades (Fort Lauderdale - Miami), Florida. They are pictured on board the Grace Line's new Santa Rosa which sailed from New York. Mr. Susalla is golf professional at Indian Wells.

Three Girls To Attend Fiesta Camp

Three girls have been chosen from the Palm Springs area to attend the Idyllwild Institute Fiesta Camp in Idyllwild this week, for a week of fun and education.

The girls, Yvonne Fleming, Darlene Cole and Marie Jambretz, who are outstanding students, are sponsored by Business and Professional Women's Club of Cathedral City, Optimist Club and Altrusa Club, Palm Springs Chapters.

A varied educational program has been planned to include art projects, nature studies, travel as well as a recreational program to include swimming, horseback riding and outdoor barbecues.

Helen Dzo Dzo and Barbara Foster, fashion models from Palm Springs, are donating two days of their time to spend in Idyllwild to explain and demonstrate the basic fundamentals of modeling to the 18 young ladies attending the school.

Each young lady also will receive numerous nationally known beauty products donated to Altrusa for this purpose by Utilities of Palm Springs and samples of Balenciaga perfume, donated by Harry Davis of La Canada.

Head counselor at the school for the week is Katherine Finchy of Palm Springs.

This is the first year the clubs have sponsored anyone and they plan to make it an annual affair.

Package Idea

Children's briefs, women's lingerie and bobby socks now are packed in rigid, round cardboard canisters for sale in supermarkets. The "canned" approach is being tested in two store chains in New York and Philadelphia.

Containers are sealed to provide sanitary products. About five inches high and three inches across, the packages are designed for stacking on shelves like canned fruits and vegetables, according to the American Can Co.

Clothing specialists recommend low to medium temperatures for ironing cotton wash-and-wear finishes.

Blend apple juice with honey, heat and serve with pancakes.

What's New

United Press International

For the man who can't find clean socks without turning the bureau drawer upside down: a socks dispenser that holds a week's supply in the same manner as a paper cup dispenser. The box is made of lightweight wood in blond or mahogany finishes, can be mounted on a closet wall or next to a dresser. Good for little girls, too. ("Socks Box," El Reno, Okla.)

A divided laundry cart saves time and energy on wash days. It has three compartments colored "synthetics," "whites and color-fast," and "specials." The cart rolls on casters. A washable liner fits on a lightweight rustproof, tubular frame. (Worldbest Industries, Inc., 1164 Broadway, New York.)

You won't be guaranteed a better score or bigger vegetables, but the golfer or gardener who wants a non-slip grip on clubs or tools can have it. An aerosol spray

gives an adhesive, non-slip coating to handles of equipment or hands. It washes off with soap. The can is small enough to tuck in a pocket or purse. (Hol-Tite Products, Inc., P. O. Box 464, Lyndhurst, N. J.)

A new storage chest eliminates clutter and difficulty in mopping around loose items stored under beds. The under-bed chest is made of aluminum steel in a button-tufted pattern, complete with lock and key. (Modern Carpet Sweeper Co., Inc., 54 Water Mill Lane, Great Neck, N. Y.)

When toddlers learn to tie their shoelaces, make a game of it with a "lacing shoe." It's a practice shoe in the shape of a house made of yellow polyethylene. (Gerber Plastic, St. Louis, Mo.)

John McClures End Hawaii Trip

Among the many who have been vacationing in Honolulu this summer are winter residents, Mr. and Mrs. John McClure who are now back on the mainland.

While there they attended the presentation dinner which was held for participants and guests of the annual yacht race from Newport to Honolulu. They were the dinner guests of long time friends who own the boat "Westward Ho."

The McClures report seeing many from Palm Springs including the Earl Cordreys, Dick Edwards, Walter Brunmarks, Randolph Christies, Winsome Courtney and Bertine Treat.

Cool Souffle

Vanilla refrigerator souffle is an easy-to-make dessert.

Soften 2 envelopes of unflavored gelatin in ½ cup cold water and set aside. Combine ½ cup sugar, ½ teaspoon salt, 2 egg yolks and ¼ cup milk. Heat 1 ¼ cups milk and add. Stir a little warm milk mixture into softened gelatin, then add gelatin to milk, stirring until dissolved.

Chill until mixture is as thick as fresh egg whites, add 1 ½ teaspoons vanilla and ¾ teaspoon grated lemon rind. Fold in 2 stiffly beaten egg whites, turn into 1-quart mold, and chill until firm. Unmold and serve with chocolate sauce. Serves 6-8.

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Paris Fall Fashion Showing Displays Sophisticated Look

By PAT HERMAN

United Press International

PARIS — (UPI) — The first two days of the Paris fall fashion showings have agreed on one thing: a sophisticated, broad-shouldered look with a long torso and skirts that touch the top of the midcalf.

Today the world fashion press was waiting to see what Jules Francois Crahay (pronounced Cry) would do about it. He started the whole thing last year by launching the long-stemmed broad-shouldered look — and plunging necklines to the navel.

There were three major showings today — Pierre Balmain in the morning, Jacques Griffe shortly after lunch and then Crahay who designs for the house of Nina Ricci and this year is openly challenging the supremacy long held by the House of Dior.

Crahay, 42, told United Press International he intended to elongate last season's silhouette still further and that his sleeves would give special emphasis to the top of it and to the bust, and that his suit jackets would have a special new treatment.

He said his skirt lengths would be approximately 18 inches from the floor as they were last season. Sculptress - dressmaker Alix Gres Monday dropped her skirt length to 17 inches, slightly longer than before. Michel Goma, Jean Patou's and Pierre Cardin's were slightly shorter, but they all

hit the top of the calf. The silhouette which has so far emerged has the look of a well groomed lady executive.

Not that it is lacking in femininity, but the broad shoulders, slender hipped long line is as much akin to the pretty look of last season as champagne is to a milk shake.

The change is a refreshing one, not nearly as dramatic as the sack, but, when executed well, very effective.

Goma showed some interesting tunic-type dresses. Jean Patou showed some elegant floor length evening sheathes with trains or stoles to make the reed-like silhouette look even longer.

The news at Pierre Cardin's was mainly at the top of the silhouette. He used a double shoulder line with insert sleeve and a variety of bold collars which opened out wide to give the part of the figure breadth.

Dumplings for lamb stew will taste and look good if you add chopped parsley or chives and grated carrot to the batter.

Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates to FA 5-5005.)

July 30
Lions, Chi Chi, Noon.
August 2
Kiwanis, Chi Chi, Noon.
August 4
Desert B&PW of Cathedral City, 36-957 Melrose Drive, Sunair, C.C., 7:30 p. m.
August 5
Rotary, Chi Chi, Noon.
P. S. Optimists, Biltmore, noon.

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Thursday	6:45	7-Boaver
5 p.m.	4 11-News	8-Movie
2-Amos Andy	7 p.m.	9:30
3-Rooges	2-News	2.5-Playhouse 90
4-Gloux Show	3-Den. Bridge	3.10-21 Beacon 5
5-Parsons	4-11-11-11	4-10-10-10-10
6-11-11-11	5-Del-Mar Races	11-Secret Journal
7-Life of Riley	6-Annapolis	10:00 a.m.
8-J. J. Anthony	7-Sea Hunt	8.4.10-Groncho
11-Tonner	8-11-11-11	9-10-10-10-10
8:30	9-Waterfront	1-Movie
3-Movie	10-Adventure	10:15
4-Movie	7:30	11-P. Coates
5-Doney	8-Tat. Taming	13-Bitterbit
6-Walt Disney	9-Panole's Choice	10:00
7-Turner, Allen	4-Additions (C)	3-Detective
8-Jewell	5-11-11-11	4-Manaceras (e)
11-Theater	6-11-11-11	5-Youth Court
13-Jungle	7-11-11-11	7-News
8:45	8-Talent Carnival	13-Tom Duncan
3-News	11-3-Rooges	10:45
4:15 p.m.	12-Golden Voyage	7-Low Irwin
5-News	9 p.m.	8-News
6-News	2.5-Dec. Bride	11-Movie
7-Hemingway	3.7-Enzo	11:00 a.m.
8-San Diego	4-11-How Pays?	2.4.13-News
9-Carlson Express	5-Movie	3-Industry
8:15	6-Real Estate	4.5-Pinley
7-Sports	11-11-11-11-11	7-11-11-11-11
8-11-11-11	12-Sports Watch	9-10-Movie
9-11-11-11	8:30	11:15
10-11-11-11	3.4.10-Y. Derringer	2-Movie
13-Cl. Cl. Cl. Cl.	3.4.10-Lawless Yrs.	3-4-Jack Paar
8:30	7-Paul M. Myers	11:30
3-Man Called X	8-Wild Days	3.4-Jack Paar
4-Curt Messer	11-News Dance	12 minute
5-News, Sports	13-Movie	
6-11-11-11	9 p.m.	12:30
7-San. Adv.	2.5-Sane Gray	4-Movie
13-Danger	3-Glenconner	5-Daily Word
	4.10-Bach. Father	
Friday	7 p.m.	2 p.m.
7:00 a.m.	5-Harry Babbitt	2.5-Ret. W. Worre
8-Kanarcar	11-Led 3 Lives	3.4.10-Truth-Con(C)
4.10 Today	11:00 a.m.	11-Paul Coates
7:45	2.5-Love of Life	13-Vacations
2.5-11-11-11	3.4.10-The Tao Do	10:30
8:00 a.m.	7-Married Joan	3-11-11-11-11
2-Vagabond	11:30	4-News Party
3-Playhouse	3.4.10-Tomorrow	3.4.10-County Fair
5-Movie	5.4.10-Could I U	7-Gale Storm
6-11-11-11	7-11-11-11-11	9-Theater
8-Cartoons	9-Mattine	11-Save Martin
7-Fun to Reduce	11:45	13-Film
11-Open Circuit	2.5-Guiding Lits	3 p.m.
8:45	12 noon	2.5-Big Pavoff
7-Milco	3.4-On The Go	3-Marg. Cobby
9:00 a.m.	2.5-11-11-11	4.9.10-Movie
2.5-On the Go	5-Uncle Lather	7-Beat Clock
4.10-Dough Re M	7-Across Board	13-Record Shop
5-Red Rows	11-Serv. John	8:15
11-Chuck Chambers	12:30	11-Theater
9:30	3.4.10-C. Hum. Rl.	2.5-Verdict Yours
2.5-San. Lawson	5-Uncle Lather	3-Gale U Trust
3.4.10-Trev. Hnt.	7-Quiz	5:00
4-Star Camera	1 p.m.	4 p.m.
11-Jack Lallene	2.4.10-D. Malone	2.5-Brighter Day
10:00 a.m.	5-Movie Bingo	3.7-Pandant
2-Love Love	11-Mabbott, Costello	4-Carlton
3.4.10-Red Rite	12:30	11-Jungle Jim
5-Red Rows	3.4.10-10-10-10	13-Movie
7-Cartoons	11-Dist. Atty	4:15
11-Little Margie	2.5-Wood Turns	2.5-Secret Storm
8:30	3.4.10-The Roots	4:30
2.5-Ton Dollar	7-Town. Marce	2.5-Edie Nite
3.4.10-Concentrat.	11-Dist. Atty	11-Frontier Dr.

KDES - dial - 920—1000 Watts

National News Every Hour on the Hour
Local News Every Hour on the Half Hour

4:00—World and L
4:10—Howard Ma

8:00—Sign On.	4:00—World and Local News.
8:01—Don Meyer Show.	4:10—Howard Kantor Show
8:30—World News.	4:30—Bettorf Sports.
6:35—Don Meyer Show.	4:40—Cliff Miller Show.
7:00—World News.	4:55—Wall Street Final.
7:05—Don Meyer Show.	5:00—World News.
7:30—Sports.	5:05—Cliff Miller Show.
7:35—Don Meyer Show.	5:30—Local News.
8:00—World and Local News.	5:35—Frank Day Show
8:10—Don Meyer Show.	6:00—World News.
8:30—Business News.	6:05—Frank Day Show
8:35—Don Meyer Show.	6:30—Local News.
8:45—Stork Scoreboard.	6:35—Frank Day Show
8:50—Don Meyer Show.	7:00—World News.
9:00—World News.	7:05—Frank Day Show
9:05—Don Meyer Show.	7:30—Sports
9:30—Local News.	7:35—Frank Day Show
9:35—Don Meyer Show.	8:00—Sign Off.
10:00—World News.	
10:05—Cliff Miller Show	11:30 A.M. MON. THRU SA
10:30—Local News	Ralph Kaplan News Analyst
10:35—Cliff Miller Show	10:30 P. M. SUNDAY
11:00—World News.	
11:05—Cliff Miller Show.	
11:30—Local News.	
11:35—Cliff Miller Show.	

..KPAL..

P. M.	DIAL 1450 — 300 WATTS
12:00—World and Local News	A. M.
12:10—Don Meyer Show	6:00—Sign on
12:30—Sports	6:00—News—Weather—Sports
1:00—World News	6:05—Yale Farer Show
1:30—Local News	6:10—News—Weather—Sports
1:35—Frank Day Show	7:00—Yale Farer Show
2:00—World News	8:00—Police Report
2:05—Frank Day Show	9:00—Yale Farer Show
2:30—Local News	9:00—News—Weather—Sports
2:35—Frank Day Show	10:00—Don Elliott Show
3:00—World News	10:00—News—Weather—Sports
3:05—Cliff Miller Show	10:05—Don Elliott Show
3:30—Local News	10:05—News—Weather—Sports
3:35—Howard Manor Show	11:05—Don Elliott Show
	P. M.
	12:00—Police Report
	12:05—Jim Amecio Show
	2:00—News—Weather—Sports
	2:05—Don Elliott Show
	4:00—News—Weather—Sports
	4:05—Don Elliott Show
	8:00—Police Report

..KCMJ..

(1910) 1000 WATS

SATURDAY
Monday thru Friday

5:15-6:00-News On
6:00-CBS News
6:06-Bandstand
6:30-5-Mil Pennell
6:30-Ranch Weather
6:35-Bandstand
6:45-Rosary Hour
7:00-News

6:00-News-Weather-Sports
6:05-Yale Parer Show
7:00-News-Weather-Sports
7:05-Yale Parer Show
8:00-News-Weather-Sports
8:05-Yale Parer Show
9:00-News-Weather-Sports
9:05-Ben Smith Show
10:00-News-Weather-Sports
10:05-Ben Smith Show
11:00-News-Sign Off

All Los Angeles Dodger Games

..KPSR..

7:00-Jimmy Fidler	PM: 821 MEG. 1000 WATT
7:10-Bandstand	10:00-Morning Melodies
7:30-CBS Frank Goss	12:00-Beautiful Music
7:40-Bandstand	2:00-Afternoon in Hi-Fi
8:00-CBS News	3:00-Musical Varieties
8:10-Desolate Quis	4:00-Broadcast Comes to the Desert
8:30-Bandstand	5:00-The Cocktail Hour
8:30-Desert News	6:00-The Dinner Show
8:35-Desert Today	7:00-Desert Symphony
8:45-Coffee Break	8:00-Serenade of the Palms
8:50-Coffee Break Quis	9:00-Jazz
9:00-CBS News	10:00-Sign Off
9:05-Bandstand	

00-CBS News
05-Right to Happiness
15-Second Mrs. Burton
30-Young Dr. Malone
45-Mr. Perkins
00-CBS News
15-Couple Next Door
30-Helen Trent
45-Pat Buttram
00-CBS News
05-State News
10-Bandstand
15-Bandstand
45-Serenade
00-CBS News
105-Arthur Godfrey
00-CBS News
05-Houseparty
30-Olsen Drake
00-CBS News
05-State News
10-Bandstand
20-Jimmy Fidler
25-Bandstand
00-CBS News
05-Bandstand
30-Our Town
35-Bandstand
00-Business News
25-Sports News
30-Desert News
35-Bandstand
45-Point of Law
00-CBS News
05-Dinner Music
15-Lewell Thomas
25-Business News
30-Concert Hall
00-CBS News
05-Amos & Andy
10-Business News
15-Answer Please
45-Bandstand
00-CBS News
05-Bandstand
00-CBS News
05-State News
10-Bandstand
15-Bandstand
20-World Tonight
35-Bandstand
45-News
05-News
00-Sign Off

6 The Desert Sun Thursday, July 30, 1959
Dennis the Menace H. Ketcham

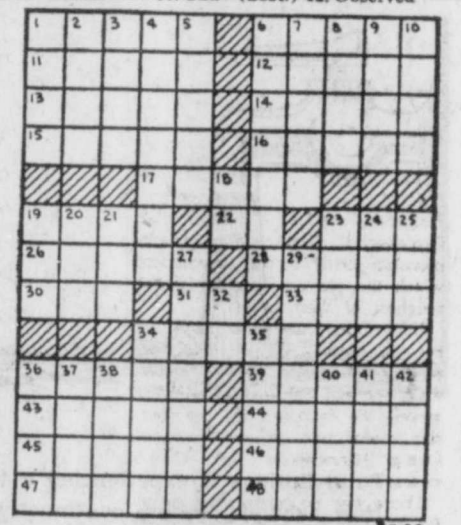


LAFF-A-DAY



DAILY CROSSWORD

7. Specter	21. Algerian seaport	23. Doris	SOLON ELTON
6. metabolism	4. Cutting tools	24. actress	PALMS LIANA
11. Ghostlike	5. Plague	24. Rosary bead	ATIP PAW JOT
12. An excuse	6. Followers of Babism	25. Of pleasure	SHELLY TOL
13. Timber tree of Brazil	7. On guard	27. Sphere of operation	PORT CHERRY
14. Reigning heavy	8. Lustrious fabric	29. General	AGUE MAO
15. Official grades	9. Tented	Yesterday's Answer	IDE FENDERS
16. Vexed	10. Fibbed	33. Fuse partly (ceramics)	LO FID LEAP
17. Slightest	18. Rough lava	32. Biblical city	LAPIN AERIE
19. and drum corps	19. Corpulent	40. Eggs-layers	EDDIE BRINE
22. Close to	20. Climbing plant	36. Cutting tools	SEED USES
23. Peck	21. Distant	37. Odd (Scott.)	
26. Stop!		42. Observed	



Translator

Thursday, July 30		Friday, July 31	
2:00	9:00- 3:00	9:00-12:00	9:00- 3:00
5:00	8:00-11:00	1:30- 5:00	7:00-10:30
1:00	11:15-12:30	7:15-11:00	11:15-12:30

THERE OUGHTA BE A LAW

Fagaly and Shorten

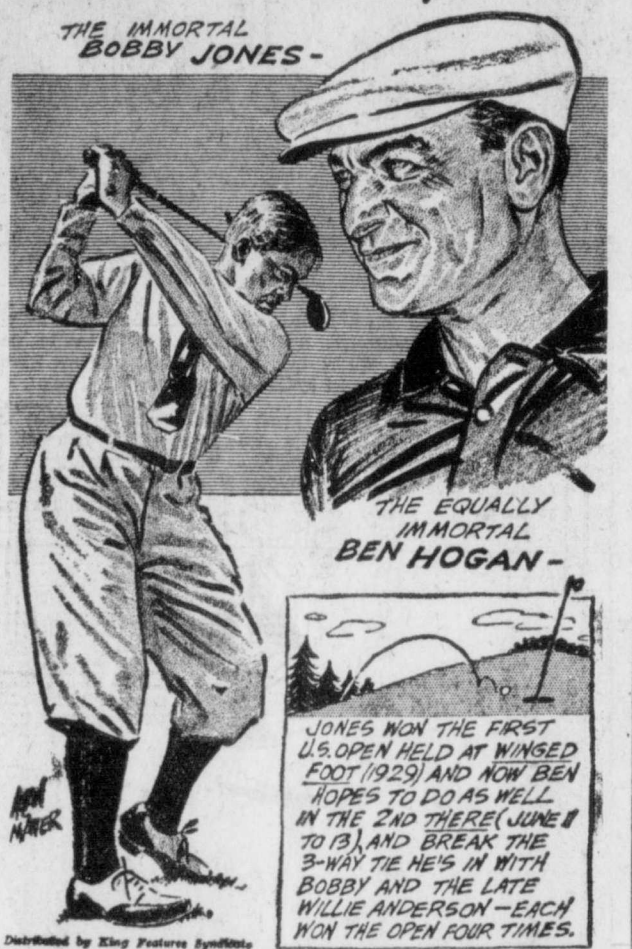


Dodgers Gain First On Craig's Shutout

SPORTS in the SUN

Thursday, July 30, 1959 The Desert Sun 7

MASTERS OF FAIRWAY - By Alan Maver



FLOYD-INGO BOUT MAY GO AUGUST 22, NOT ON AUGUST 29

NEW YORK (UP) — Promoter Bill Rosenzohn said today that Sept. 29 is under consideration as an alternate to Sept. 22 for the return bout between Ingemar Johansson and Floyd Patterson, but that he is very anxious to avoid any postponement.

Rosenzohn said that the Sept. 22 date which has been set as the "target" for the rematch would be "out" unless agreement is reached with Johansson on contract terms before Aug. 11.

174 Top Golfers Launch Quest For PGA Title

MINNEAPOLIS, Minn. (UP) — A field of 174 of the nation's top professionals started out after the Professional Golfers' Assn. championship today in the tournament which the players consider is the toughest of them all.

U. S. Open champion Billy Casper, Masters king Art Wall, defending champion Dow Finsterwald and old Sammy Snead were among the favorites for the four-day medal play grind over the long Minneapolis Golf Club course.

There was no outstanding favorite for this is the one tournament in which practically every player has a chance to win. It isn't like the Open, where there are some, notably the amateurs, who go into the event knowing they'll be also-rans.

North Preps Passing

WHITTIER (UP) — The North today was stressing passing defense in its drills at Whittier College in preparation for the eighth annual North-South Shrine Football Classic Aug. 7 at the Coliseum.

FIGHT RESULTS

United Press International
CLEVELAND, Ohio — Solomon Boy-
saw, 133, Cleveland, outpointed Flash
Elorde, 134, Philippines (10).

FREE! FREE! FREE!

Penny Mayfair says: WIN A Handsome Portable Barbecue

at
Cameron Center Mayfair Market

Drawing Every Saturday 12 Noon

To Enter Deposit Your Register Tape at Either Palm Springs Mayfair Market

New Contest Begins After Each Drawing

Barbecue set comes complete with 24-inch Grill, Electric Spit, Hood

LISTEN TO KDES FOR FURTHER DETAILS AND WINNERS

Giants Lose, Fall Behind Hot Dodgers

Los Angeles Gets "Pennant Fever"; A's Net 10th Straight

It was a tough fight, ma, but the Dodgers finally made it to the top of the heap with the aid of Roger (Skinny) Craig, who has put them in line for the fastest World Series payoff ever.

Craig, a sore-armed case no one would've given a plugged nickel for three months ago, pitched the Dodgers into first place for the first time since May 12th by beating the Pirates, 2-0, Wednesday night.

THE VICTORY had the Dodgers rubbing their hands on a number of counts.

Primarily, of course, it brought them visions of a World Series which could mean as much as \$15,000 per man. Then, too, it meant that the six-foot-four, 189-pound Craig could be counted on as a key man in the stretch run.

THE PHILLIES defeated the Giants, 3-1; the Braves topped the Cubs, 8-5, and the Reds routed the Cardinals, 9-2, in other National League games.

Kansas City's suddenly awakened Athletics made it 10 in a row with a 5-4 victory over Washington in the American League; Boston beat Cleveland, 4-1; Baltimore downed Detroit, 5-1, and Chicago and New York played to a 4-4 tie in a game called after six innings because of rain.

BASEBALL

NATIONAL LEAGUE	W	L	Pct.	GB
Los Angeles	37	46	.445	—
San Francisco	35	48	.420	1 1/2
Milwaukee	33	44	.430	3 1/2
Chicago	30	49	.386	8
Pittsburgh	29	50	.366	9 1/2
St. Louis	27	53	.338	12 1/2
Cincinnati	26	54	.329	13 1/2
Philadelphia	22	58	.275	17 1/2
Philadelphia 3, San Francisco 1.				
Milwaukee 8, Chicago 5, night.				
Cincinnati 9, St. Louis 5, night.				
Los Angeles 2, Pittsburgh 0, night.				
AMERICAN LEAGUE	W	L	Pct.	GB
Chicago	37	40	.480	—
Cleveland	37	42	.468	1 1/2
Baltimore	32	50	.390	7 1/2
Kansas City 5, Washington 4, night.				
New York 4, Detroit 3, night.				
Los Angeles 2, Pittsburgh 0, night.				
Chicago 4, Cleveland 1, night.				
Baltimore 4, Detroit 1, night.				
New York 4, Chicago 1, night.				
San Francisco 5, Washington 4, night.				
PACIFIC COAST LEAGUE	W	L	Pct.	GB
Vancouver 49, 34-2				
Sacramento 56, 50-22 1/2				
Portland 53, 49-20 1/2				
Salt Lake 53, 50-4				
Phoenix 53, 54-49 1/2				
Spokane 53, 55-49 1/2				
San Diego 51, 57-47 1/2				
Seattle 47, 59-44 10 1/2				
Sacramento 6, Portland 0, first.				
Portland 6, Sacramento 3, second.				
Vancouver 3, Phoenix 2.				
San Diego 4, Seattle 1.				
Spokane 10, Salt Lake City 4.				

Mounties Beat Phoenix Again, Hike PCL Lead

United Press International
Despite a dust storm, thunder-showers and the sluggishest team in the loop, Vancouver's Mounties edged just a little closer to the Pacific Coast League pennant Wednesday night.

The Mounties had to go 10 innings to do it, but they nipped the Phoenix Giants, 3-2.

Second-place Sacramento, now one and a half games back, split a double header with Portland Wednesday night, winning the opener 6-0 but dropping the second game, 6-5.

In other action, San Diego won its fourth in a row, pushing Seattle farther into the cellar, 4-1. Spokane ran roughshod over Salt Lake City in the other game, 10-4.

THE SPORTS BEAT

Slump Still 'Biggest Mystery'

By ALEX KAHN
LOS ANGELES — (UP) — One of the great mysteries of baseball is the hitting slump and what to do about it. Los Angeles Manager Walter Alston said today.

Every club has them and the remedies are legion, Alston says. But the trouble is nobody knows what really helps a player get out of his slump.

RIGHT NOW SHORTSTOP Don Zimmer's hitting less than his weight and the earnest infielder has done everything under the sun trying to get out of it, to no avail.

Alston's remarks were prompted by the recent slump of the Dodgers, during which the club as a whole was able to drive in only 32 runs in 11 games.

"I order extra batting practice for only one man—catcher John Roseboro—because we noticed that his hitting improves with extra work," Alston said.

"BUT THAT DOESN'T work with other players. Some of them will snap back if they are given

a few days rest. If we learn from experience that will work for a player, we take him out of the lineup and bench him for a while."

Alston said that basically a hitting slump was the result of a player's timing going bad. But it can be much more complicated than that, he added.

"WE WATCH THE man at the plate and in the batting cage to see if we can learn what bad habits he had picked up or what he is doing wrong."

"Sometimes we discover he is taking his eyes off the ball. In other cases he has his feet placed wrong so that he is awkward going after certain pitches, mostly the low and outside throws. Other men develop a hitch in their swing."

"IF WE CAN FIND those flaws and correct them it's fine and we congratulate ourselves. But then we have the cases of men who don't appear to be doing anything wrong, who may even hit well in batting practice but who can't buy



IT'S THAT TIME AGAIN, and unlimbering their arms in Soldier Field, Chicago, to show their stuff to Chicago Bears' backfield coach Sid Luckman (extreme left) are three football Bruins. They are (from left): Rudy Bukich, University of Southern California; Zeke Bratkowski, University of

Ram Scrimmage Saturday Aids Needy Students

Special to The Desert Sun
REDLANDS — The annual Rams Scrimmage benefit, sponsored by the University of Redlands Associates, is scheduled for Saturday, August 1 at 8 p.m. in the university stadium.

Advance donation tickets may be obtained in Redlands at Pratt Brothers Sporting Goods, Gair's clothing store, Stockton Sporting Goods; in Riverside at Thresher's Sporting Goods; and in San Bernardino at Harrison's, Stockton's, and Harley's sporting goods stores.

TICKETS WILL also be available August 1 at the football stadium. Price of admission is one dollar for adults and students, and twenty-five cents for children.

Proceeds from the game go into the Associates Scholarship fund which provides financial assistance to needy students.

FINAL PLANS for the scrimmage will be made at a breakfast meeting of the Associates committee members, July 28, 7 a.m., in the University Commons, announced A. B. Drake and James B. Fox, Jr., general co-chairmen.

The Associates will welcome the Rams Booster Club from Los Angeles at a 5 p.m. dinner in the Commons on Aug. 1 according to Guy A. Daniels, Associates president.

Boysaw Edges Elorde

CLEVELAND (UP) — Unheralded Solomon Boysaw, who had to wait four years for a main event, scored a unanimous decision over third-ranked featherweight Flash Elorde in a nationally televised 10-round bout Wednesday night at the Cleveland Arena.

"CANNONBALL" TOURNEY

Top Village Golfers Vie at Lake Merced

SAN FRANCISCO — Top Palm Springs golfers — including Bing Crosby, Phil Harris, and Desi Arnaz — teed off today at the Lake Merced Country Club near San Francisco in a "Cannon Ball" Tournament.

A recent innovation in golf, the "cannon ball" style of golf will be played in the one-day tournament at Lake Merced.

THE WAY THE new style is played brings 72 players, in foursomes, onto all 18 greens of the course. On the sound of a cannon firing, each of the foursomes tee off to play the full 18 holes.

On some of the longer fairways it will be possible to start other foursomes about 7 minutes after the first tee-off.

The purpose of the golf match at Lake Merced and the dinner which will follow, is discussion of

the Golden Gate Championship Tournament held as part of the Pacific Festival held Sept. 21-27 in San Francisco.

THE ONLY LOCAL golf course which will be represented at the Lake Merced meeting will be Indian Wells Country Club. Club President Milt Hicks is sponsoring a local group to play and attend the meeting in the evening.

Some of the other local men who will play at Lake Merced today are Bill Hickey, J. E. French, Jr., Robert McCulloch, and Edward Bacciooco.

Tatum Aide Gets Job

CHAPEL HILL, N. C. (UP) — Former assistant coach Jim Hickey has been named to succeed the late Jim Tatum as head football coach

Green in No-Hit Win Over Builders

Perfect Game Marred by Walks, Error As Biltmore Beats Builders

Neal Green, who has bordered on perfection throughout the Desert Softball League season this year, threw a no-hit, no-run game at the fourth place Builders Supply team last night as the Biltmore Hotel won by 6-0.

Third place Coachella Valley Savings and Loan meets the last-place Desert Sun - Chi Chi at 8 p.m., tonight, in the Polo Grounds.

GREEN STRUCK out 19 batters in the seven inning game. He spoiled his own game by walking the first Builder up in the sixth inning.

After striking out two men in that frame, an error put another Builder on base and Green walked a third man to load the sacks. Then he struck out a third man to retire the side.

EXCEPT FOR THAT one frame, it was a 1-2-3 situation for the Builders. Only two other balls were hit — one to short, one to third.

Meanwhile, the Biltmores—paced by center fielder Charlie Brown,

Student, Mexican Choice on Courts

SOUTHAMPTON, N. Y. (UP) — Second-seeded Antonio Palafox of Mexico and Yale University ace Don Dell of Bethesda, Md., were favored to win quarter-final matches in singles today in the Meadow Club Invitation Tennis Tournament.

Palafox plays Rex Weedon of South Africa and Dell meets Crawford Henry of Atlanta, Ga.

Last Oriole Succumbs

PRINCETON, N. J. (UP) — William J. (Boileryard) Clarke, 90, a connecting link with the great era of the Baltimore Orioles, died in Princeton Hospital Wednesday of complications resulting from a hip fracture.

Records! Records! RECORDS! HI-FI and STEREO LPs from \$2.98 Patti's RECORDS In Hallmark TV 198 S. INDIAN AVENUE

STOP AT THE SIGN OF THE SMILING TIRE

FOR A SUMMER OF FUN

Smileage

TWIN TIRE OFFER!

BUY SAFETY BY THE PAIR **NYLON**

2 for 35.90 6.70-15 TUBE-TYPE

SIZE	Pair of black tube-type*	Pair of white tube-type*	Pair of black tubeless*	Pair of white tubeless*
6.70-15	2 for 35.90	2 for 51.90	2 for 47.90	2 for 58.70
7.10-15	2 for 47.90	2 for 57.50	2 for 52.50	2 for 64.30
7.50-15	2 for 51.40	2 for 63.00	2 for 57.50	2 for 70.50
7.50-14			2 for 49.90	2 for 61.50
8.00-14			2 for 55.20	2 for 67.60
8.50-14			2 for 60.40	2 for 74.00

* 100% NYLON cord body
* Choice of 14" and 15" sizes, black or white sidewall, tubeless or tube-type
* Long Meters are specially designed B.F. Goodrich NYLON tires at a lower price than you'd pay for many ordinary cord tires

2 TIRES FOR AS LOW AS \$2 DOWN!

* PRICES PLUS TAX AND ESTIMABLE TIRE

PALM SPRINGS TIRE CO.
343 NORTH INDIAN AVENUE--FA 5-2111

B.F. Goodrich Smileage Dealer

contact your local insulation retailer or installer.

write, phone or visit your local Calotric office for your free copy of Reddy Kilowatt's 11 Rules for lower-cost electric cooling.

California Electric Power Co.

Recreation Department's Arts, Crafts Program Success



CHUCK MANTHEY'S WORK on a motor-powered airplane gets some critical observations from Don Pittenger and Trond Toft, in the boys section of the Arts and Crafts program at Cielo Vista School. Many of the boys made "ordinary" planes but these three fashioned the powered models. (Desert Sun Photo).



'PROFESSIONAL LOOKING' purses fashioned by, from left, Nancy Blotter, Susan Corcoran and Kathy Blotter are examined by Doris O'Hara, supervisor of the Arts and Crafts program offered by the City Recreation Department at Cielo Vista School. Purses were fashioned by these young ladies but more than 100 other Village youngsters attended the sessions and made a multitude of other items. (Desert Sun Photo).

5 Homes Boost Building Value In Palm Desert

PALM DESERT — Construction of five new homes boosted this week's new building evaluation to \$79,776 here, the county building department's Palm Desert office reported today.

Building permits for the week were issued to:

J. C. Bryant, 74-115 Paint Brush, addition, \$700; Cherry de Grummond, 47-391 Sun Corral Trail, dwelling, \$7,392; W. Werley, Country Club Drive, swimming pool, \$3,000.

David E. Lorie, 44-381 San Luis Avenue, dwelling, \$9,375; J. M. Wenck, Pepper Tree Drive, pool, \$4,000; B. Janoven, 77-177 Mountain View, fence, \$1,000.

J. M. Wenck, Parosella Street and Chickory Street, two dwellings at \$10,288 each; F. Crank, El Dorado Drive, dwelling, \$26,763; Winifred Andrews, Highway 111, store building addition, \$7,200.

Infant Injured As Motoring Mom Puts on Brakes

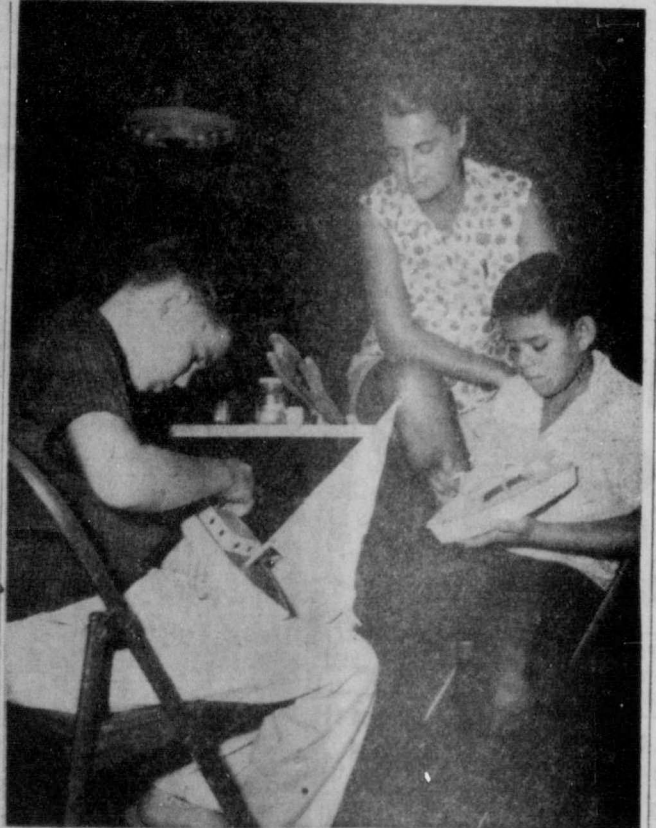
Anita Welock, 15-month-old daughter of Mrs. Barbara Welock, was treated for a deep two-inch laceration over the right eye following an accident caused by her mother being forced to stop her automobile fast, resulting in the child hitting the automobile's dashboard.

At Desert Hospital the child was treated for both the cut and shock.

Mrs. Welock said that a car pulled out in front of her as she was leaving a downtown parking lot, forcing her to jam on the brakes of her car, which action threw the child against the dashboard.

Unclaimed Freight

HARTFORD, Conn. (UPI) — A freight office had trouble getting rid of an item which was unclaimed because it was damaged in transit. It was a full-sized locomotive.



SANDPAPERING MODEL boats is one of the time-consuming details that Robb Tarr and Alex Reyes run into in creating scale models of aquatic craft. Instructor Mrs. Jeanne Hephurn watches the work—done under the aegis of the City Recreation Department—as it progresses. (Desert Sun Photo).

THOUSAND PALMS

By ELIZABETH NELSON

Miss Elizabeth Nelson attended the Leo Podolsky Piano Sessions held at Immaculate Heart College in Los Angeles over a recent weekend. The Sessions of piano pedagogy were under the leadership of Dr. Leo Podolsky of Chicago, one of the most widely known of contemporary pianists and teachers, and his associates, Mrs. June Davison of Glendale and Mrs. Ardella Schaub of Los Angeles. Mrs. Davison has her own studio in Glendale and is the creator and co-author with Mrs. Schaub of the series of piano instruction books known as the "Piano Way to Music." Mrs. Schaub now heads the Preparatory Department of the Los Angeles Conservatory, being formerly on the faculty of the Preparatory Department at the University of Southern California. A piano major in her undergraduate days at the University of Arkansas, it was a renewal of acquaintance for Miss Nelson, who attended the Podolsky Piano Sessions in Stockton last summer.

Atlas Missile Test Success

CAPE CANAVERAL, Fla. (UPI) — A revamped Atlas intercontinental ballistic missile thundered 5,000 miles Tuesday night to punctuate congressional queries into whether we are losing the missile race with Russia.

It was the second straight Atlas success after five consecutive failures. However, a minimum of two additional test flights probably will be necessary before the huge war rocket reaches operational readiness.

As many as 123 Village youngsters have poured into the gates of Cielo Vista School here each day although most of them know full well that it's summer vacation time.

The reason for this sudden exuberance for the schoolyard environment is the multi-faceted Arts and Crafts program sponsored at the school by the City Recreation Department.

IN CIELO VISTA'S rooms, an average daily attendance of 92—some boys, some girls—have sat in rapt attention while some seven instructors weave a spell of art and craft that binds the youngsters to the program.

Some children selected water color painting and their works were unveiled when the school held its Open House.

Other youngsters tried basket weaving, some fashioned purses of felt, more did copper work, made pot holders, sewed small projects or made dolls.

THE BOYS, ALMOST without exception, flocked to a separate classroom where they constructed boats or airplanes of wood and paper. Some made airplanes with engines mounted, others made replicas of cars—exactly to scale.

One group of boys even managed to build a scale model of the huge French cathedral at Reims.

Open to both boys and girls were a series of movies that showed—clearly in a "do it yourself" fashion—how certain craft projects

could be accomplished.

PART OF THE responsibility for the unqualified acceptance (by the kids) of the Arts and Crafts Program is the lucid, easily-assimilated instruction of a team of teachers headed by Mrs. Doris O'Hara. Combining with her in general instruction of a wide variety of arts and crafts are Misses Rayma Mustascio and Mary Macy and Misses Gail McGrew, Frances Penn and Edna Pittenger.

Mrs. Jeanne Hephurn supervises the model-making of the boys, giving the program an overall staff of seven.

THIS YEAR'S program is costing approximately \$1,900, according to City Recreation Supt. Howard Haddock. Approximately \$300 of that cost—which includes salaries and materials—is being eliminated in fees for materials.

In a day of mounting costs, the figure means that the 1959 program is actually costing about \$300 less than last year's \$2,200 expenditure—but is still offering a full, well-rounded program.

At that, Haddock still considers the program as being in an experimental stage.

CITY RECREATION undertook the overall program in 1957, when the Palm Springs Unified School District dropped its two-



BASKET WEAVING ISN'T as tough as it looks, this group of Village youngsters discovered. Dorothy Wolfington, left, watches Mrs. Mary Macy explain how it's done while, again from left, Suzanne Moss, Melinda Macy, instructor Mrs. Rayma Mustascio, and Cynthia Reyes, listen to the details. All of the baskets in the picture were hand-fashioned by the youngsters. (Sun Photo).

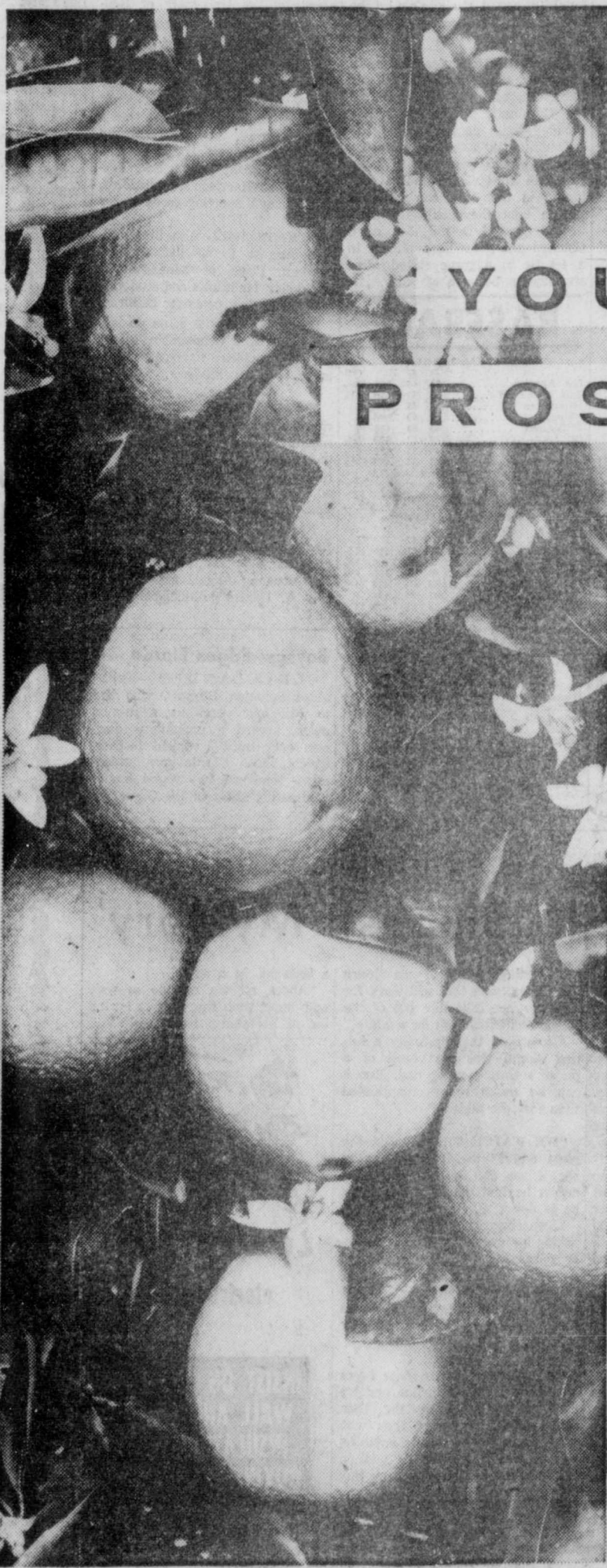
year-old program. The first year the city operated the plan, it cost \$1,400 but attracted only some 65 youngsters.

Prior to the city's assuming supervision, the program had

been held at either the Palm Springs Playhouse or the Frances Stevens School and the average daily attendance hovered near the 40 mark.

Today, the Arts and Crafts pro-

gram—with an average of nearly 100 youngsters participating daily—is nearing maturity as a mark of a concerted program where children may spend vacation hours—profitably.



YOUR PROSPERITY

The bumper orange crop of 1959 was no problem to California orange growers. Advertising assured the profitable disposal of extra tons of oranges. While consumers saved money, orange growers were spared the deeply depressed prices common to a glutted market.

It is necessary for agriculture to maintain a good profit level for our nation to be prosperous. And those crops which use advertising to dispose of surpluses, save us millions in taxes to pay farm subsidies.

In this case advertising added to our prosperity in three ways. It kept our orange growers prosperous. It saved us money on oranges. It avoided the possibility of another farm subsidy which would have added to our tax burden. Orange growers never have to ask for a government subsidy, because they dispose of all their crop each year through advertising.

ADVERTISING IS ESSENTIAL TO OUR PLENTIFUL WAY OF LIFE
and advertising can help make your future years more plentiful than ever

The Desert Sun

Two blocks of the Little Tokyo district in Los Angeles will be decked out with Japanese lanterns and bright banners for the 19th annual Festival of the Nisei.

BIG BEAR LAKE, once the scene of a gold rush, holds its Old

With the theme "Harvest Time," Elsinore holds a Harvest Festival Aug. 18 - 22.

Dated this 21st day of July, 1959.
JOE W. RICE,
Sheriff of Riverside County

tion with this reservation, as reserve in the Deed from Howard Clarendon Hyde and Maudie C. Hyde, husband and wife, to William J. Purdy and Dora M.

of Maps, records of Riverside County
California.

● All advertising copy is accepted subject to the approval or rejection of the management.

HOUSEKEEPER for 1 or 2. Motel work. Cooks helper. State wages.

A black and white photograph of two vintage picnic baskets. The basket on the left is open, revealing a plaid interior and various food items. The basket on the right is closed, featuring a dark exterior with large white polka dots and a handle.

1

charges and expenses of the Trustee.
Phone FA 3-5005 for Classified Ads

Published July 16, 23, 30; August
1959.

Thursday, July 30, 1939

The Desert Sun 9

SEE US!! "AMAZING" Bermuda Dunes Opens Unit 5

CONTACT this office for information and transportation to visit and inspect this remarkable golf club development. Unit 5 contains only 40 lots, with several R-2 plots available. WE also have a fine selection of brand new homes in Bermuda Dunes. The low prices and terms will astonish you!

Ernie Dunlevie
ASSOCIATES
1807 N. Palm Canyon Drive
Phone FA 4-1237

DEEP WELL ESTATE LOT

100' X 125'
\$9,500

PACKAGE DEAL

3 Residential Lots
100' X 150' EACH
AND
296' X 150' - R-2
Income Lot for 22 Units
BEST LOCATION
\$50,000 - TERMS

ADOLPH ISRAEL "The Buyer's Broker"

671 N. Palm Canyon FA 5-2987

SELL OR TRADE IN A PARK - like setting, warm area, 10 or 20 acres, Grapefruit grove, \$3750 per acre.

10 OR 20 acres. Improved acreage. Ready for planting, \$2750 to \$3000 per acre.

6 1/2 ACRES - Tangerines, \$2750 per acre.
OWNER FA 5-2305 or FA 5-7116

5 ACRES

5 ACRES in choice Salton Sea area near Ray Ryan's new million dollar yacht club and Marina. Will sell or trade as down payment on 2 or 3 units in Palm Springs. Write Desert Sun Box 190, File L-24.

40 ACRES

NEAR DEL SOL AND 40TH THUNDERBIRD AREA \$1600 PER ACRE
De Tarr, 141 Tamarisk
FA 4-2970 FA 4-2907

100' FRONTAGE

ZONED C-1
Commercial on Palm Canyon NOT much of this available at this price. Only \$10,000 down.

BILLY WRIGHT

AND ASSOCIATES
382 N. PALM CANYON DRIVE
FA 5-5727 FA 5-6672

House On 20 Acres

600 FEET OF FRONTAGE. Outbuildings and water well. Try and beat this for \$17,500. Terms.

BILLY WRIGHT

AND ASSOCIATES
382 N. PALM CANYON DRIVE
FA 5-5727 FA 5-6672

TOP corner commercial property on Palm Canyon Drive. Can build 42 units. 200' frontage. R-4 LOT 60' x 140' off Ramon. THOUSAND Palms lots \$50 down.

MARJORIE BARON

FA 4-1796 - FA 4-2629

\$3950 - BEAUTIFUL homesite, 122' x 83'. Near schools and church.

\$100 PER ACRE. 110 acre parcel. Level land, near Hwy.

ROSLYN LANG

1175 N. Palm Canyon FA 4-9606

\$1650

LARGE residential lot in Palm Springs. Owner P.O. Box 805, Desert Hot Springs. FA 5-2593.

Ideal for Desert Estate

1/2 ACRE lot. R-1. Only \$3500. 32-661 Rancho Vista Road. Dorothy Marshall, Du 1-1059 3855 Wilshire Boulevard, L. A. 5.

R-2 NORTHWEST corner Avenida

Pueblo off Ramon Road and McCullum Way, 60' x 120'. Call Anaheim KE 3-1722 or THolan 1-3232, extension 4003.

BUSINESS lot \$6600. 15 acres

commercial, \$6500 per acre. 240 ACRES - \$475 Per acre Louis Venger, FA 4-9383 5-5395 "ALL MEN ARE BROTHERS"

160 ACRES, half mile frontage on 29 Palms Hwy. For quick sale \$100 per acre, cash. Information, call Joshua Tree Forest 6281.

LOT 100 x 155' in beautiful Puenre

Estates \$6750. Discount for cash P.O. Box 344, Hemet, Calif.

For Sale or Exchange 34

TRADE acreage for apartments, stores or C-1 property. FA 5-2305 or FA 5-7116

BARGAINS

12 units on Ventura Blvd. \$55,000. Clear. Trade for desert units. Income \$9,000.

2 bedroom, den home, Palm Desert. Trade for clear lot in Desert area. Price \$14,950.

The Gagnon Co.

73-612 Highway 111 - Palm Desert
FI 6-6232 - Open Evenings
For Your Convenience

TRADE FOR LOTS OR ACREAGE
4 BEDROOM 3 bath estate home with large pool, Palm and fruit trees. Exclusive area.

CULVER NICHOLS, Realtor
861 N. Palm Canyon FA 5-2182

DREAM HOUSE

2 BEDROOMS and Community pool in Palm Desert. \$15,500 or trade for home in Palm Springs WELCOME & KITE FI 6-6117

Income Property 35a

REAL VALUES

4 UNITS
All 1 Bedrooms With Kitchens
POOL
ONLY \$31,950

3 Bedrooms - 2 Baths
Built-ins - Work Shop
Refrigerated - Extras
\$27,500

For Rentals - See Us

BOB WINSLOW

REALTOR
FA 5-2121 - Across from Chi Chi

TRIPLEX - \$24,500!
FURNISHED triplex, South End. 1 - 2 bedroom, 1 - 1 bedroom and large studio. \$5000 down.

\$75,000 - 11 OLDER furnished units. Pool. C-1 frontage, corner.

\$150,000 - 20 Units furnished, Pool DOWNTOWN, Indian Avenue. 16 furnished units. Pool. Will trade.

9 UNITS on Indian Avenue, heated pool, can add 8 more units. Will trade for income.

MARJORIE BARON

FA 4-1796 - FA 4-2629

32 UNITS

HEART OF TOWN on a main street, good money maker for ambitious couple. About \$15,000 down. Full price \$73,500.

BILLY WRIGHT

AND ASSOCIATES
382 N. PALM CANYON DRIVE
FA 5-5727 FA 5-6672

4 Units - \$24,500

CLOSE to Saks Fifth Avenue, 2-one bedroom furnished apartments, 2 - studio furnished apartments. Well landscaped for privacy - You'll see by calling -

MILDRED JACKSON'S OFFICE
FA 5-5356 FA 4-2916

Foreclosure 6 Units

\$35,000 - ALL utilities. Demand immediate sale. Marjorie Baron FA 4-1796 FA 4-2629

FOUR NEW UNITS - Extra Nice Walled - Landscaped - Owner 571 DESERT VIEW DRIVE

BEST BUY IN TOWN
NEW triplex - 2 one bedroom, 1 two bedroom. Patios, TV, landscaped. Owner FA 4-2824.

Real Estate for Sale 35

Just Reduced

CUSTOM built 3 bedroom 2 bath house, 2 car garage with automatic door opener. Built-in vacuum and oven, table top range, waste disposal, dishwasher, intercom, forced air heat, carpets in living room and master bedroom. Other fine features. A give-away at \$25,500 - Low down.

Ralph Weinstein

REALTOR
256 1/2 S. Palm Canyon Drive
Phone FA 5-2884

Move Right In!

3 BEDROOMS, 2 baths, built-in kitchen, carpets and drapes. Used only 6 months. Excellent condition, permanent residence, new area near schools, churches and shops. Small down payment. Reasonable terms.

ALSO NEW 3 bedroom 2 bath

homes now being built for fall delivery. Select yours now!

Lyngaard Realty

444 N. Palm Canyon Drive
FA 4-9436 or FA 4-9437

\$495 DOWN

BRAVND NEW
3 BEDROOMS - 2 BATHS
WALL TO WALL CARPETING
BUILT-IN KITCHEN
BLOCK FROM GRADE SCHOOL
FA 4-9436 - Evenings FA 5-6681

2 YEAR old ENCHANTED VILLAGE home, 3 bedroom, 2 bath swimming pool, refrigeration, landscaped, fenced yard. \$26,000 FA 4-9483 after 5 p.m. weekdays All day weekends.

S. FRANKS

REALTORS
279 N. Palm Canyon FA 5-5055

A NEW 2 bedroom home. Close in! Full price \$13,900 - \$3500 down.

CULVER NICHOLS, Realtor
361 N. Palm Canyon FA 5-2182

CHECK THESE VALUES!

\$18,950 - New 3 bedroom, 2 baths, refrigerated air, carpets and drapes, built-in oven, range, refrigerator.

\$22,500 - 3 bedroom, 2 baths and pool. Paved street, drapes, landscaped, 2 years old. Best house buy with pool.

\$25,000 - New, furnished 3 bedroom, 2 baths, pool. Refrigerated air. Built-in kitchen. Fenced, landscaped. A honey!

\$32,750 - Triplex - New 3-two bedroom apartments. Refrigerated air. Each includes stove, refrigerator, drapes.

\$42,500 - 5 deluxe furnished units and pool, near Palm Canyon Drive. Top rental area. Will trade for small home.

\$5000 - Lot 100'x83'. Southeast side, near school and church.

\$7950 - R-2 lot, corner on Ramon Road, Zoned 5 apartments, pool.

\$27,000 - Palm Canyon Drive, 100'x128', zoned for stores or units

AMY NELSON--Realtor

LEON SAVIN, Sales Manager Associate CATHERINE CURETON
2277 North Palm Canyon Drive - Phone FA 5-5254 - FA 5-5545

Real Estate for Sale 35

BEST BUY

IN THE
Exclusive South End
SEE IT AT
1456 SAN LORENZO

5 BEDROOMS, 3 BATHS
LARGE glassed living room overlooking beautifully landscaped garden and swimming pool.

HUGE rumpus and TV room, with loads of closet and storage space. Built-in oven and range. Both refrigeration and desert cooling. Carpets and drapes.

REDUCED FROM \$32,500 TO ONLY \$37,500

NEED CASH TO LOAN OF \$17,500

Call or See
OWNERS AGENT
Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Dr.
Phone FA 5-2727
HOWARD PALMER
SALES MANAGER
OPEN ALL SUMMER

Deep Well \$35,000

SICKNESS forces sale. Large 2 bedroom, 2 bath. Lovely view.

ENCHANTED VILLAGE
3 BEDROOMS, 2 baths, 3 ton refrigeration, built-ins, pool, landscaped, carpeting, drapes \$27,500

Foreclosure - \$19,000
3 BEDROOMS, 2 baths, pool. Carpets and drapes. \$2000 down.

CUSTOM BUILT

NEW 3 bedrooms, 2 baths, built-ins, carpets, drapes. Landscaped 1800 sq. ft. \$27,500 - \$5000 down.

Marjorie Baron

447 N. PALM CANYON DRIVE
FA 4-1796 - FA 4-2629

Open All Summer

WE HAVE SOME VERY FINE LISTINGS OF HOMES
DEEP WELL
TENNIS CLUB AREA
LAS PALMAS
MERITO VISTA

C-1 FRONTAGE, PALM CANYON 100 X 250 - \$69,000
ACREAGE ON RAMON ROAD

Theresa Press

REALTOR
611 South Palm Canyon Dr.
FA 5-5282 FA 5-5294

ROSLYN LANG

4 BEDROOM and family room, POOL - On half acre lot, Las Palmas area. Ultra modern - \$45,000.

RESIDENTIAL lot. 122' x 83. \$3850

80 ACRES near Blythe. \$100 acre.

9 UNITS - TRADE - Good income, near Post Office. Will accept home as part.

ROSLYN LANG

REALTOR
FRANK MULLER, ASSOCIATE
1175 N. Palm Canyon FA 4-9606

Owner Transferred
MUST SELL - 2 bedroom, 1 1/2 bath home, stone fireplace, furnace heat, venetian blinds and asphalt tile thru-out, large corner lot. Good neighborhood. A steal at \$17,350.

BURKHOLDER REALTY
359 N. Palm Canyon Drive
FA 5-2613 FA 4-9208

Pool - \$18,000!!

3 BEDROOM, partly furnished 2 year old home. Will consider trade in San Fernando Valley. Submit down payment.

S. FRANKS
REALTORS
279 N. Palm Canyon FA 5-5055

A NEW 2 bedroom home. Close in! Full price \$13,900 - \$3500 down.

CULVER NICHOLS, Realtor
361 N. Palm Canyon FA 5-2182

IN DELUXE DEEP WELL ESTATES

FOR THE DISCRIMINATING BUYER

FEATURED TWICE IN
LOS ANGELES TIMES HOME SECTION

CHINESE MODERN, new custom built, best of construction, 3000 sq. ft. Master bedroom with sunken tub and marble double sinks in bath. Second bedroom and bath plus convertible Worm Chestnut Wood paneled den with built-ins. Italian marble entry hall, unique suspended fireplace. Kitchen with built-in oven, stove and G.E. hanging refrigerator. Outside separate guest room and bath. Maid's room plus bath. West patio, 8 ton Carrier refrigeration. Heated and filtered pool. Enclosed by 6 ft. wall.

\$69,500---Carpets and Drapes

SHOWN BY APPOINTMENT ONLY
CALL SYLVIA LEVY

RUSSELL WADE, Realtor

LEW LEVY---Associate

MEMBERS PALM SPRINGS REAL ESTATE BOARD

850 SOUTH PALM CANYON DRIVE - PHONE FA 5-2855 or FA 4-9282

Real Estate for Sale 35

EXCLUSIVE

Lots

TWO adjoining R-1 lots, Desert Palms Estates. Each \$5750.

House Bargains

NO. 1 - South Riverside Drive; two bedrooms, two baths. Completely furnished. Anxious to sell, easy terms. Asking \$22,500.

NO. 2 - Lovely house on South Indian Trail, near Biltmore Hotel. Large corner lot, three bedrooms, three baths and den. Carpets and drapes, stove, refrigerator, and Bendix Washer included. TV cable. Entire exterior just painted. Excellent financing available - \$29,500.

SEE EXCLUSIVE AGENT

Muriel E. Fulton

REALTOR
Frances Wilson Frances Elliott
Edna A. Worlington
125 South Palm Canyon Drive
Oasis Building FA 5-2225

SATELLITE VIEW

NORTH Palm Springs - About 3 acres. 2 bedrooms, 2 baths, partially furnished, air conditioned, 2 car garage. \$15,000. Cash down \$4500.

SALTON Sea - Hurry! This won't last, 200 acres, \$400 per acre. Leg work done for subdivision. Record of survey in 10 acre parcels. 25 per cent down.

Cheaper Than Rent
FURNISHED duplex - Cathedral City. Walking distance to everything. \$12,950. Cash down \$3000.

Emma P. Knight

REALTOR
VERNON C. GRISSOM
Associate Broker
45-703 Oasis Street, Indio
Office Across From Safeway
Ranch: DI 7-5848 Off: DI 7-3689

OPEN MODEL

EXQUISITELY FURNISHED
700 Via Las Palmas
NEW 4 bedrooms, 3 baths, also 3 bedrooms, 2 baths from \$37,500. \$7500 down. Paddock pool. York refrigeration. Wind protected.

IN GEORGE ALEXANDER CO'S. FABULOUS VISTA LAS PALMAS HERB LAKEY FA 5-7927

Compare This

3 BEDROOMS, 3 baths, fireplace, 25 x 24 den with bar, opening to large brick outdoor patio and barbecue. All the built-ins, island-type kitchen with dishwasher, disposal and 4 bar stools. Circular drive, garage, huge lot, many trees. South end. \$23,500 - impossible but true. Gannon Realty, FA 5-2772.

THUNDERBIRD

BREATHTAKING view. Four bedroom luxury home with all custom built-ins, ready now. Attractive terms. Call Hal Evans.

ERNIE LINDBERG

REALTOR
445 N. Palm Canyon FA 4-9628

Shadow Village

\$100
RESERVES
3 BEDROOM, 2 BATH HOME
HOLIDAY REALTY CORP.
PHONE FI 6-6168

SOUTH SIDE - \$37,500
GORGEOUS CORNER - 3 bedroom, 2 bath and pool. Refrigerated air, built-in oven, refrigerator, carpets and drapes.

AMY NELSON REAL ESTATE
2277 N. Palm Canyon FA 5-5254

Investor or Developer
100 PER CENT CHAIN store. Seasonal leases. Percentage rental earned produces 28 per cent net after taxes and insurance.

F. J. MALTER
PHONE DIAMOND 7-5521

DEEP WELL AREA
2 BEDROOM and Guest Room. Completely carpeted and draped. \$27,500. Completely furnished \$28,500. \$3500 down.

1524 S. Calle Marcus - FA 5-2483.

3 BEDROOM 2 bath, garage, fireplace, built-ins, on sewer. Low down. Ed Hurley, FA 5-2856.

F.H.A.

IN THIS AREA
RAMON ROAD TO
EAST CITY LIMITS FA 4-1680

Phone FA 5-3005 for Classified Ads

CALIFORNIA

DREAM HOMES

ONLY G.I. AND OR
F.H.A. FINANCING

2 Bedroom - \$15,500
FURNISHED - den, Katherine Perkins school district. Will also trade. Submit down.

S. FRANKS

REALTORS
279 North Palm Canyon FA 5-5055

CHOICE SOUTH END LOCATION

MODERN, CHARMING, ATTRACTIVE, nearly new home - 3 bedrooms and 2 baths, REFRIGERATED COOLING, built-in kitchen, heated and filtered POOL. Double carport. Many extra features. In tip-top condition.

UNFURNISHED

YEARLY RENTAL Near Ocotillo Hotel

MODERN DELUXE beautifully furnished 3 bedroom 2 bath home. Kitchen with built-in stove, oven, and refrigerator. Forced air unit heat. Refrigerated air conditioned. Heated and filtered pool. Desert landscaping. Completely fenced. \$550 per month.

RUSSELL WADE, Realtor LEW LEVY---Associate

EXCLUSIVE AGENT

MEMBERS PALM SPRINGS REAL ESTATE BOARD

850 SOUTH PALM CANYON DRIVE—PHONE FA 5-2835 or FA 4-9282

Wanted to Rent

39

EXECUTIVE and family desire 3 or 4 bedroom home near Cahulla school district, must have pool and refrigerated air conditioning, furnished or semi-furnished. Year lease or longer or lease with option to buy. Write P.O. Box 2633, Palm Springs.

PROFESSIONAL MAN, permanently employed, will care for home or small motel during summer months. References if desired. Desert Sun Box 190, File K-98.

APARTMENT wanted — Local couple, 1 bedroom unfurnished, pool, around \$110. Will lease. FA 5-5408

Rooms for Rent

40

Rooms — Pool
All year, \$15 week, Casa Manana
526 Mel Avenue—FA 4-3834

Hotel Rentals

42

ROYAL PALMS HOTEL
226 N. PALM Canyon thru to Indian Ave., center of downtown. Parking, maid service, 24 hour switchboard, Olympic-size pool. Friendly atmosphere. As low as \$17.50 per week.

Refrigeration Cooled Rooms
Pool — TV — Free Kitchen
444 N. Indian — \$15 Week Up

Apartments for Rent

43

New 2 Bedroom Apartments

Built For Year 'Round Living

Cathedral City—\$95

37-219 BANKSIDE DR.
37-251 BANKSIDE DR.
JOHN SHARP, REALTOR
FA 5-2816 or FA 5-2721

\$97.50—Palm Desert

44-312 SAN PABLO AVE.
44-330 SAN PABLO AVE.
HOUSE OF ROY, REALTORS
FI 6-6445

Palm Springs

4400 CALLE DE CARLOS \$97.50
4499 CAMINO PARCELA \$97.50
622 WARM SANDS DR. \$125.00

CONTACT your local Realtor or Lippert, Inc., for these beautiful 2 bedroom apartments.
FA 4-9207 or 5-2751

NEW — PALM DESERT

\$90 UP — 1-2 bedroom unfurnished
Refrigeration, private yards, 2 swimming pools. At Hiway 111 turn north on Portola west on Santa Rosa 500 feet to . . .

The White Sands

FI 6-6619 — FI 6-6712

LARGE front 2 bedroom apartment. TV cable, good cooler. 1 bedroom refrigerated. Also rentals for \$30, \$40 and \$90 month. FA 4-1051 After 4 P.M.

STUDIO furnished. Free TV, radio, washing machine, air conditioner and utilities. \$50 month. FA 9-5351

FURNISHED 3 rooms, patio, pool, utilities, etc. Quiet, exclusive. By month or lease \$115 up. 970 Parocela Place. FA 5-7848.

PLEASE come and compare. Special summer rates. Refrigeration, large pool. Coco Palms. 1735 E. Amado FA 4-2770

1-2 BEDROOM apartments. Pool, TV, Day, week or month.
BERMUDA PALMS. FA 4-9944.

STUDIO — HAS EVERYTHING REASONABLE RENT. SEE THIS. 545 S. CALLE SANTA ROSA

STUDIO and 1 bedroom apartments. Pool, Utilities. Reasonable rent. FA 5-5298.

4 SINGLE apartments suitable for single working men. \$35 month including utilities. FA 4-2101.

MODERN 1 BEDROOM DUPLEX FURNISHED. POOL. SOUTH END 436 AVENIDA OLANCHA

BEAUTIFULLY furnished large 1 bedroom, extra large closets 610 Thornhill — FA 4-9246

APARTMENTS
\$75 UP BY MONTH OR YEAR
TV CABLE, POOL—FA 4-1859

FURNISHED brand new 1 bedroom, South End. Private patio, TV. Reasonable. FA 4-2824.

Two New Deluxe 1 Bedroom. Large Closets, Private Patio, TV, Laundry. 570 Desert View Drive
LARGE 2 bedroom furnished apartment. TV cable.
FA 5-7878 — FA 5-6888 Evenings

Apartments for Rent

COOL . . .

Summer Special

\$99.50 Per Month

JULY TO SEPTEMBER

PALM Springs newest deluxe beautifully furnished 1 bedroom

Riverside Manor Apartments

750 N. Riverside Dr. — FA 5-6711

Cooled by Refrigeration
(2 1/2 tons per apartment)
Large Heated Pool
Television Cable
Laundry Facilities
Garbage Disposal
Large Wardrobes
Extra Storage Space
Off-Street Parking
Large Landscaped Patio
Scenic Mountain View
Near New Cameron
Shopping Center
Maid Service Optional
Also Daily, Weekly and Yearly Rentals

CALL LEW LEVY
RUSSELL WADE, Realtor
850 S. Palm Canyon FA 5-2835

New Silver Top

Apartments

FURNISHED — UNFURNISHED

Are You Enjoying?

Oversized Carrier Refrigerated

Cooling

Soundproofing and Complete

Insulation

30x60 Pool

Beautiful Spacious Grounds

YOU GET ALL OF THIS AND

MORE FOR AS LITTLE AS

\$60 Month

YOU OWE IT TO YOURSELF

To see Beautiful New Silver Top

Apartments and Compare.

63-521 LAS VEGAS ROAD

1/4 Mile North of the Racquet

Club on Indian Avenue

WATCH FOR SILVER TOP SIGN

PHONE FA 5-5690

Riverside Arms

SUMMER RATES—\$100 PER MO.

PALM Springs newest, deluxe,

beautifully furnished 1 bedroom

apartments.

COOLED by refrigeration, heated

pool, TV cable, TV room, laundry,

large kitchen, garbage disposal,

large wardrobe, off street

parking, large landscaped patio,

near Shopping Center, maid

service optional. Low yearly

rentals also.

788 N. Riverside Drive

FA 4-9887

APARTMENTS with kitchenettes,

pool, air conditioned, \$60 - \$75

month includes utilities, everything

furnished. Available until

November 1.

EL RANCHO MOTEL

Rancho Mirage FA 8-2735

Across from Kiva Market

NOW renting at low summer rates

Pool, kitchenettes, Heart of town,

\$60 month.

487 West Arenas—FA 5-5186

\$57.50 UP

Studio Apartments—Large Pool

Utilities Paid — 425 South Indian

\$18 TO \$25 week. Swanky furnished

1 bedroom apartment, close

in. TV, use of pool, pet, child

OK. Phone FA 4-9078.

FURNISHED 1 bedroom, carpeted,

TV cable, pool, laundry. Close

in. 593 Calle Abonia. FA 4-1978

EFFICIENCY apartments. POOL.

Summer \$65 month. FA 4-9201.

Suncrest. 263 Sepulveda

1 BEDROOM furnished apartment.

POOL, TV, \$75 month.

2784 Junipero — FA 5-6720

24' TRAILER. Clean, furnished.

See manager or lot B-1, Palm

Springs Trailer Corral.

Beach, Resort Rentals 44

MOVIE STAR'S HOME IN LA-

GUANA BEACH. For rent by

month or season. Private

beach, 7 bedrooms, 9 baths, 2

kitchens, play room, patio, in-

cluding 2 private apartments.

Overlooks exciting view of oc-

ean. Completely furnished. Avail-

able for summer. Marjorie Ba-

ron FA 4-1796, Liberty 8-5548.

CARLSBAD Beach. Deluxe 2 bed-

room, sundeck, patio. Til August

15 \$105 week. Parkway 9-1602.

SENSATIONAL BUYS AT PALM SPRINGS FORD

1953 Chevrolet "Hardtop" . \$ 799

BELAIR SPORT COUPE, RADIO, HEATER, POWER GLIDE,
POWER STEERING, WHITEWALL TIRES.

1954 Ford "2 Door" \$ 799

V-8 OVERDRIVE, RADIO, HEATER.

1954 Lincoln "Capri" \$ 899

HARDTOP, RADIO, HEATER, AUTOMATIC TRANSMISSION.

1956 Pontiac "Wagon" \$1299

8 PASSENGER. LOADED WITH ACCESSORIES.

1957 Ford "Country Sedan" . \$1999

RADIO, HEATER, AUTOMATIC TRANSMISSION,
POWER STEERING.

LONG-LOW TERM FINANCING

"Your Deal Is Our Deal"

COME IN AND TRADE

PALM SPRINGS FORD

3919 EAST PALM CANYON — FA 8-2181

NEAR PALM SPRINGS GOLF COURSE.

Houses for Rent

46

Palos Verdes Estates

COMPLETELY furnished home for 4 to 6 months. 2 bedrooms and convertible den, 2 baths. View, golfing and beach near by. \$375 per month, gardener and water included. Frontier 5-8053, evenings Frontier 5-5063.

RENTALS — LARGE OR SMALL

WE HAVE THEM ALL

Homes - Apartments - Stores

MILDRED JACKSON, REALTOR

296 S. Palm Canyon at Baristo

Phone FA 5-5356 or FA 4-2916

5 ROOM house partially furnished.

Very reasonable rent to respon-

sible party. Tuesday and Fri-

day only.

63-916 SAN RAPHAEL PLACE

3 ROOMS partially furnished \$30.

2 bedroom unfurnished \$40. Fur-

nished, cooler, \$50. 50-864 Hwy

99, Wyndhaven, Cabazon.

1 BEDROOM house unfurnished.

\$55 Summer. \$30 Winter. Fenced

yard, cooler, 1 child OK.

603 CALLE AMIGOS

CENTER of Cathedral City. 2 Bed-

room; 2 bath, furnished or un-

furnished. Reasonable summer

rate. FA 8-2200.

3 BEDROOMS, 1 1/2 baths. Basic

furniture, Cathedral City. \$100

month on year's lease. Mildred

Potter, Realtor. FA 5-6912.

FRONT 2 bedroom duplex. Fur-

nished. \$125 month, or unfurni-

shed. FA 5-2905, FA 5-6006 eyes.

\$110 Month, 3 Bedroom, 1 Bath

\$135 Month, 4 bedrooms, 2 baths

OWNER — FA 8-2551

2 BEDROOM unfurnished brick

home near Rancho Mirage

Shopping Center. FA 8-2830.

WELL furnished 2 bedroom house.

Close to Banks. Month or lease.

545 S. Calle Santa Rosa

UNFURNISHED 2 bedroom, den,

fireplace, clean, near schools.

\$120 month. FA 5-6865.

FURNISHED 5 rooms \$150 per

month. Take children and pets.

South Side — FA 4-1859

FOR smart buys in good used

cars see the Used Car columns

in Classified right now.

Musical

Instruments 50A

SUMMER CLEARANCE

Organs--Pianos

BALDWIN-ACROSONIC

\$225.50 Small Spinnet Piano

\$129.95 Chord Organ

\$ 94.50 Reed Organ

YATCO MUSIC CO. — FA 5-2838

The Plaza Corner Indian

Household Goods 50

USED

Baby Furniture

YOUTH BED \$18.50. Baby crib,

drop side \$15. Play pen \$9.50.

Strollers \$8.75. Car seat \$3.50.

CLOSING OUT new furniture at

wholesale prices.

WILL ACCEPT trade-ins, cash or

terms.

Maher Furniture

45-334 OASIS ST., INDIO

(Old India Boat Works Building

near Safeway). Ph. DI 7-1446.

WESTERN Holly Range, break-

fast set, and lawn swing. Rea-

sonable. FA 5-6865.

GENERAL Electric refrigerator

and furniture, good condition.

Call FA 4-2106

GAS refrigerator — Large window

evaporator cooler. \$50 each.

FA 9-5361

Household Goods 50

WE'RE MOVING

SALE OF SALES

REFRIGERATED air condition-
er's \$169, Now \$98. New 21" TV
\$269, Now \$199. Many used TVs
working, some \$29. Portable
TVs, Hi FIs, Radios. All greatly
reduced. HALLMARK TV
198 South Indian Ave. FA 4-9380

SERVEL refrigerator. Good condi-

tion \$100. Copper Chambers

range, Thermo oven and deep

well, cooks with gas turned off.

\$543 new. Will sell for \$200.

Call FA 4-3035

KITCHEN table, 4 chairs, living

room furniture, Metal Venetian

blinds. FA 5-5349.

KENMORE washer-dryer, 1 unit.

2 months old. Take over pay-

ments \$27 month. FA 4-3991.

THOR washing machine, excellent

condition, \$55. Bendix ironer,

floor model, \$35. FA 4-1015.

Trailers for Sale 51

CUTE little 1953 24 foot Aljo.

Provincial furnished. Large bath

room with yellow fixtures. Near

new. Perfect for travel or con-

tinued living. Murray's, 68-100

Hiway 111, next to Sun Air Drive

In Theatre.

MAKE offer. Beautiful 10 wide,

48 foot Columbia. With bay win-

dow. Built-in oven. Plumbed for

washer. Will take trade on older

trailer or terms. Murray's, 68-

100 Hiway 111, next to Sun Air

Drive In Theatre.

35 FOOT 2 bedroom Rollaway.

Very clean and pretty. Large

bathroom. Apartment stove and

refrigerator. \$1795. Will take

trade or terms. Murray's, 68-

100 Hiway 111, next to Sun Air

Drive In Theatre.

EASTERN built Anderson, 33 foot.

1963 model. Large living room.

Eye-level oven. Completely mod-

Cathedral City Construction Valued at \$51,464

CATHEDRAL CITY — Building permits for \$51,464 worth of new construction in the Cathedral City area were issued this week by the County Building Department office in Palm Desert.

Permits for the week were issued to:

C. P. Durr, 37-111 Cathedral Canyon Road, addition, \$178; Ed Gorges, 766 Broadway, sign, \$150; Richard Kite, Avenue B, store building, \$11,700; De Rueste, Thunderbird, addition, \$2,500.

Clementine Gault, F Street, dwelling, \$11,427; George Kanrich, 70-955 Avenue 37, remodel, \$3,500; Don R. Lewis, 32-101 Date Palm Drive, fence, \$300; Tramview Trailer Park, 67-920 Highway 111, recreation building, \$16,800.

Tramview Trailer Park, add porch, \$1,322, remodel utility building, \$1,200 and \$2,500.

Speedy Service

PORT GIBSON, Miss. (UPI)—Next door to the "Five Minute Cafe" here is a competitor known as the "One Minute Cafe."

Last year the per capita consumption of newspaper in the United States was 76.2 lbs.

VOLVO

now at
WOODFIN MOTORS
PRICES START AT \$1995
Cathedral City

REGISTERED CHRONOGRAPH WATCH TECHNICIAN

We're open

All summer.

Doing our usual

Expert repairs.

Marvin WADE
JEWELER

464 SOUTH INDIAN — FA 5-2949
LOCATED IN RAMON DRUG



A GROUP OF VILLAGERS recently toured hydro-electric properties of California Electric Power Company, with the above picture taken at the Poole plant in Mono Basin, located north of Bishop. Shown standing are, left to right, Harry Paisley, Jimmy Cooper, Jim Schlecht, Ray Cree, Alex Crawford, Harold West and George Olman, while kneeling are Ray Burkett, left, Callectric commercial supervisor, and Jim Hart, Jr., assistant commercial manager, hosts to the group along with Francis Crocker, Palm Springs District manager, who doubled as photographer.

SAUND DISCLOSES PLANS FOR PUMPING IRRIGATION WATER TO INDIAN LANDS

Irrigation water will soon be pumped to 10,000 arid acres of Augustine and Cabazon Indian lands in the Coachella Valley, Congressman D. S. Saund announced today.

Congressman Saund reported

that his bill calling for construction of pipelines to the tribal lands was successfully pumped through both houses of Congress in the closing weeks of the 85th session.

SAUND'S ELEVENTH-hour Congressional campaign means that lands which have lain dormant without water for seven years will now share in irrigation allotments from the Coachella Branch of the All-American Canal. The Congressman from the 21st District explained that the Indian

lands, which lie within the boundaries of the Coachella Valley County Water District, were marked for part of the canal water in 1934.

But, he said, when the contract was signed for the Valley's great underground distribution system more than 10 years ago, "means could not be found to finance the pipelines to the Indian lands."

THE LAND REMAINED arid while contract negotiations continued, for seven years, between the water district and the Department of the Interior.

Saund's bill authorizing construction of the pipeline project was the final necessary step for its completion. The bill received committee consideration in the closing weeks of the 85th session. "The timing was so close that

it did not seem possible to enact the bill before Congress adjourned," Saund recounted.

BUT THE BILL, stamped with committee approval, was rushed through the House of Representatives under the suspension of rules procedure. It was then escorted through the Senate by Majority Leader Lyndon B. Johnson. The bill cleared both houses and the Indian lands will now be brought into cultivation.

Sub-Contract Swindle
BUFFALO, N. Y. (UPI)—Thomas Hofschneider, 20, who was arrested for charging people 50 cents to park on state property near Memorial Auditorium, told police he was sharing the proceeds with the man who hired him for the job.

Dear Abby...

...by Abigail VanBuren

DEAR ABBY: We have a lady in our crowd who is very nice. But when it comes to the subject of smoking, she's impossible. She has a large car and is generous about picking us all up. But no one cares to ride with her because she makes such a fuss if anyone wants to smoke.

When we go to a restaurant, if someone lights a cigaret, she takes her food and moves to another table and sits alone. She claims smoke gives her gall bladder attacks. Is this possible or is she making a big thing out of it? What should we do? HER FRIENDS

DEAR FRIENDS: Whether smoke gives your friend "gall bladder" attacks is not nearly so important as the obvious fact that it is a great source of annoyance to her. Good friends would respect her wishes.

DEAR ABBY: A relative, acquired through marriage, visits me regularly and for several hours at a time. She talks continuously. She says she has no one to talk to at home so when she goes visiting she has a lot to say. The funny part of it is, she can't stand being around anyone who talks too much. She complains that no one comes to visit her. Can you blame them? She keeps visiting others until she wears out her welcome. She isn't stupid either. She is well-informed and up on all the news. I wish I could put her wise to the fact that she would be so much more acceptable if only she wouldn't talk so much. Can it be done?

DEAR Y.: You could tell her—but I doubt if it would help. A closed mind usually goes with an open mouth. She wants an audience not tips on how to win friends and influence people.

DEAR ABBY: I knew a sweet little auburn-haired girl fifty-three years ago, but she married someone else and so did I. I lost my wife six years ago. I read in the obituaries recently that this woman had lost her husband. I wrote her a letter and asked if she would like to see me again. We met. She gave me three beautiful kisses and said she thought I could replace her husband.

Now for my problem. I saw a doctor eight years ago because I lost all desire for romance. I was only 64 then. The doctor said he was only 62 and he'd lost his, too.



ABIGAIL VAN BUREN

and nothing could be done about it. Would it be fair to marry this lady without telling her about it? She is young yet. Only 64.

DEAR ABBY: I know you are going to think I am terrible but I need help so I will have to tell you the truth. I am a 16-year-old girl who is considered very popular. I have gone steady several times but not for very long because I lose interest in the boy as soon as I know I've got him.

I get to know boys very fast. I mean on the first date I make out like mad with them. I don't let them go too far, Abby. I give you my word. My girlfriends have told me that my reputation is getting very bad. My own brother told me this, also.

How can I refuse to make out with boys that I have already made out with? I don't want to lose my popularity. Please don't throw this letter away thinking

Road Extension Is Requested

An application by M. O. Anderson for extension of 38th Street easterly from Washington Street West of Indio, was referred by the Board of Supervisors this week to the road and planning departments.

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One of the reasons so many people are attracted to the homes we build is that they are so good looking...what we call good design. Good design not only applies to the outside but applies to every feature of a home that makes it more livable, easier to maintain, more convenient, more comfortable. This sort of good design does not happen by accident. The first step in obtaining good design is the employment of a qualified A.I.A. imaginative architect. This may sound very basic and logical as architects are required in many areas and in many cities. However, there are good architects and there are bad architects, and there are people who think they know as much about architecture as the architects do.

Among these are the builders who have the bad habit of designing their own houses and then trying to force their ideas upon the buyer. This sort of thing often leads to disappointment and heartache.

The qualified architect provides professional service which the builder is not ordinarily capable of providing. These professional services include many things such as consulting on site-planning, landscaping, color schemes, proper room arrangement, as well as professional supervision of every detail of construction. Because of the very nature of his profession, the architect has to be in daily contact with new ideas, new materials, that insure the buyer of the home he designs, that that house will be "in style" for many years and will always be in good taste.

The good architect always visits the site to be improved first so that his ideas may conform to the local area. This insures that the edifice to be built will fit in with the surrounding area. On the other hand,

some builders indiscriminately take a set of plans and build a house on the site where such a house should never be located. In the case of Palm Springs you can well imagine how incongruous it is to have a house built from plans that were intended for a mountain, seashore, or large city site.

Is it any wonder that we are so firmly sold on the value of using qualified A.I.A. imaginative architects. In our case it has been proven many times that new markets for homes can be opened with better designed and planned homes. All of us today are design conscious. It is reflected in the clothes we wear, in the cars we drive—in fact, in almost everything we buy.

In each of these messages we have quoted as our formula for success, "Give the people something better at a price, and on terms they can afford." Proper design by a qualified imaginative architect is a big part of that something better. We invite you to visit our various home developments and judge for yourself.



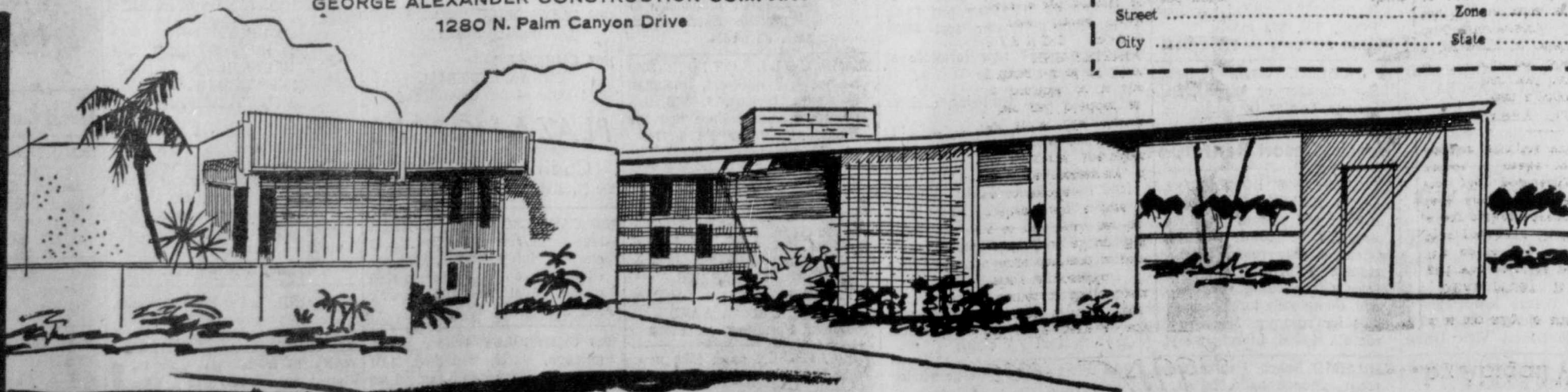
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